







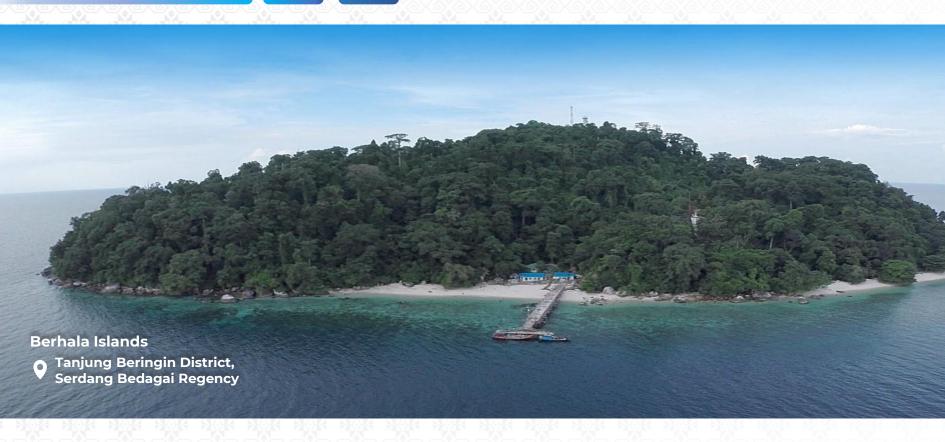
# NORTH SUMATRA INVESTMENT BOOK

WE ARE WELCOME FOR YOU
Quarter II of 2021











North Sumatra isn't only a great market for your products, but also a perfect place for production base.





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# REMARKS BY HEAD OF BANK INDONESIA REPRESENTATIVE OFFICE OF NORTH SUMATRA PROVINCE

Investment is one of the most important channels to support regional and national economic growth. Mature investment realization could highly impact on new job opportunities and create a multiplier effect for the economy, explicitly supporting economic growth and improving people's welfare by reducing unemployment.

North Sumatra has successfully positioned itself as the largest contributor of economy in Sumatra Island, with a contribution of 23.35% in this second quarter of 2021. Supporting infrastructures for the improvement aspect of doing business is also continuously developed by the Central and Regional Governments.

North Sumatra has 8 clear and clean investment projects, which 3 of them are National Strategic Projects. The 8<sup>th</sup> projects are Toba Caldera Resort, Sei Mangkei Special Economic Zone, Kuala Tanjung Industrial Estate, Medan Industrial Estate, Sport Center, LRT Mebidang, Siantar-Parapat Railway, and Mixed Use Rental Apartments in Sei Mangkei SEZ. These projects are the focus of the government that continues to be developed intensively.

At the regional level, we continue to strive to support economic growth through investment. The North Sumatra Invest task force continues to explore many potentials that exists in the region and puts it into an integrated database, thus makes it easier for investors to choose projects that suit their respective business profiles. On the other hand, we are trying to make it simpler for investors in terms of business licensing through licensing digitization.

All of these efforts, working closely with our spirit to advance the regional economy for the welfare of the people of North Sumatra. So, let's come and explore the potential of North Sumatra more closely. We are ready to facilitate you because we are welcome for you.

Medan, August 2021

Head of Bank Indonesia of North Sumatra Representative Office

Soekowardojo
Executive Director

# REMARKS BY THE GOVERNOR OF NORTH SUMATRA PROVINCE

North Sumatra Province is one of the pillars of the Indonesian economy with historical economic growth above the national economic growth. GDP per capita of North Sumatra Province in 2020 is around IDR 533.75 trillion, makes North Sumatra become one of the growth engine for the national economy outside the island of Java.

Its geographical advantage, which is directly adjacent to the Malacca Strait, makes North Sumatra being the center of trade and national connectivity hub in the western region of Indonesia. Not only that, from a demographic perspective, North Sumatra has a prospective market advantage. This is reflected in the population which is the 4th largest in Indonesia, where more than 50% is dominated by people of productive age.

The natural beauty of North Sumatra contains many potentials that also contributes greatly to the economy through the tourism sector. Our main attraction is Lake Toba, which has been designated as the Global Geopark by UNESCO and a national priority tourist destination.

To support in becoming an international standard tourist destination, infrastructure development continues to be developed, especially to advance connectivity.

Various National Strategic Projects currently being developed include the eastern Sumatra route and the toll road from Medan to Lake Toba. To strengthen the connectivity of air transportation modes, North Sumatra also has 2 international airport that have direct flights to Singapore and Malaysia and 5 airports that serve domestic flights. In the sea transportation mode, there are 6 ports to strengthen the maritime side.

In line with our efforts to continue to develop the socioeconomy in North Sumatra, our 7 strategic investment projects are expected to generate a sustainable economy.

The Regional Government of North Sumatra has never stopped providing support for the development of regional investment projects. We continue to strive for this support as a form of structural transformation and ease of licensing procedures that are more efficient. Ease of fiscal and non-fiscal for the business community, relatively cheaper wages for labor, and easy access to raw materials create an excellent investment climate in North Sumatra.

Medan, August 2021

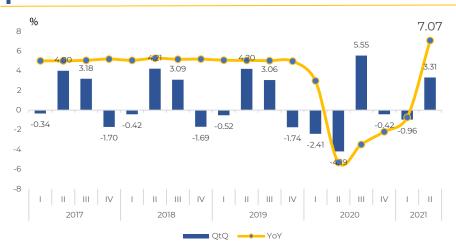
H. Edy Rahmayadi

**Governor of North Sumatra** 

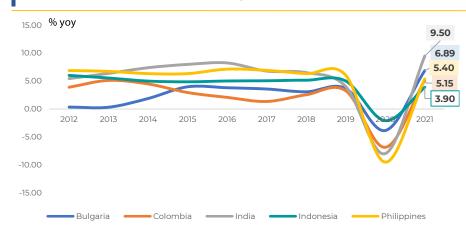


#### INDONESIA GDP GROWTH

#### Strong GDP Growth<sup>1</sup>



#### Favourable GDP Growth Compared to Peers<sup>2</sup>



- 1. Source: Central Bureau of Statistics of Indonesia (BPS), \*\* Including non-profit household consumption
- Source: World Economic Outlook Database April 2021; \* indicates estimated figure

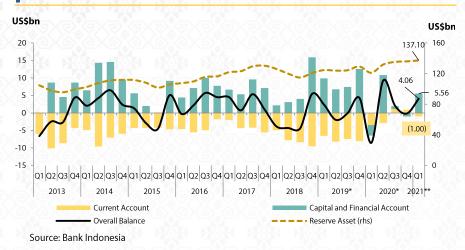
- National economic improvements observed since the third quarter of 2020 have persisted, with data published by BPS-Statistics Indonesia confirming a higher growth as 7.07% (yoy) in the second quarter of 2021 compared with -0.74% (yoy) in the first quarter of 2021. Domestic economic recovery momentum is building on the back of rapid external sector gains in response to the stronger global economic recovery and ongoing acceleration of fiscal stimuli.
- Economic gains in Indonesia have been recorded across nearly all GDP components on the expenditure side and economic sectors. Exports more expanded since the Covid-19 pandemic befell Indonesia, growing 31.78% (yoy) than 7.03% (yoy) in the previous period. The significant improvement was primarily driven by demand in Indonesia. Meanwhile, positive external sector developments and stronger investment performance edged up import growth to 31.22% (yoy). Government consumption accelerated to 8.06% (yoy) in line with the realization of fiscal stimuli in the form of procurement, capital spending and social assistance disbursements. Investment is also showing signs of improvement, recording 7.54% (yoy) compared with -0.23% (yoy) in the previous period. By sector, most economic sectors are seeing improvements, led by Transportation and Storage, Water Supply as well as Health Services. Spatially, national economic growth momentum is supported by all regions.
- Looking forward, Bank Indonesia expects economic growth to continue building momentum in line with the promising global economic recovery outlook and ongoing policy stimuli. An orderly vaccination program rollout and disciplined application of Covid-19 protocols are still required to accelerate the recent domestic demand gains. To that end, Bank Indonesia will continue to strengthen policy coordination with the Government and Financial System Stability Committee, including implementation of the Integrated Policy Package, to support the ongoing national economic recovery.

#### **Growth Prospect**

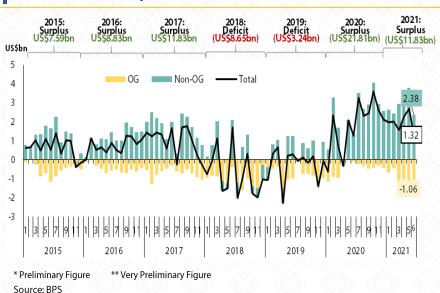
Institutions	2021 GDP growth (%YoY)
2021 Budget	5.0
Bank Indonesia	4.1-5.1
IMF (WEO, Apr 2021)	4.3
World Bank (Global Economic Prospects, Jan 2021)	4.4
ADB (ADO, Apr 2021)	4.5
Consensus Forecast (May 2021)	4.4

#### **EXTERNAL SECTOR REMAINS RESILIENTS**

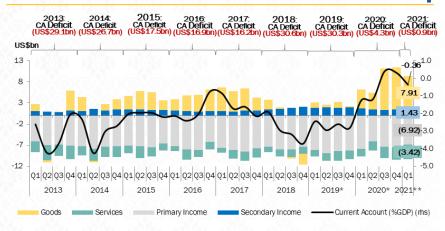
#### **Balance Of Payment Remains Solid**



#### **Trade Balance Surplus Increases**



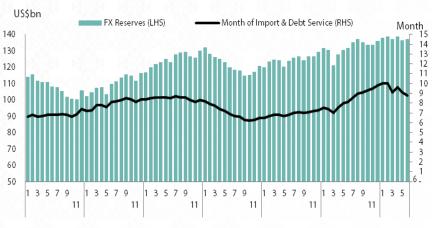
#### **Current Account Recorded Deficit in Q1-2021**



Source: Bank Indonesia

## Official Reserve Assets Increased to Reinforce External Sector Resilience

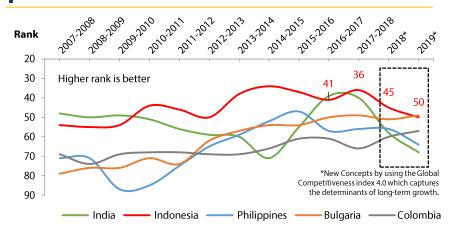
# FX Reserves as of June 2021: US\$137.1 bn (Equiv. to 8.8 months of imports + servicing of government debt)



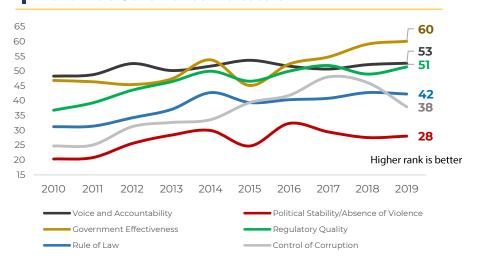
Source: Bank Indonesia

## **IMPROVING GLOBAL PERCEPTION**

#### Global Competitiveness Index<sup>1</sup>

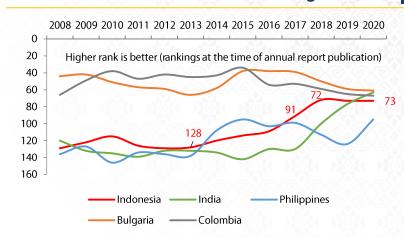


#### **Worldwide Governance Indicators<sup>3</sup>**

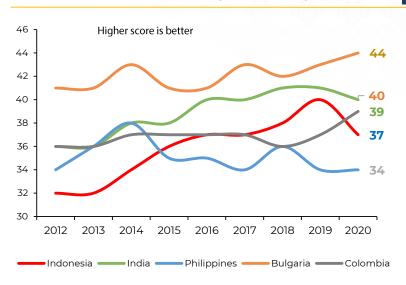


- 1. Source: World Economic Forum The Global Competitiveness Report 2019;
- 2. Source: World Bank Doing Business 2020 Report;
- 3. Source: World Bank The Worldwide Governance Indicators 2020 Update;
- 4. Source: Transparency International Corruption Perceptions Index 2020 Report

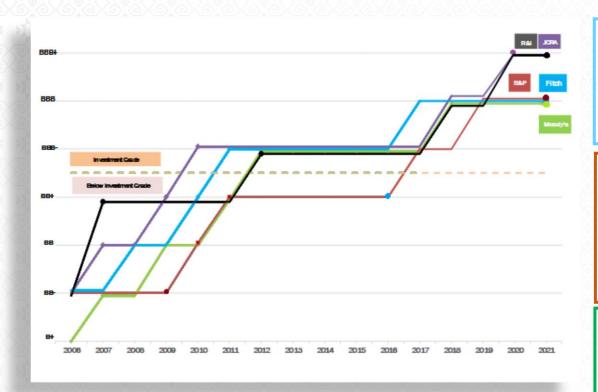
#### **Ease of Doing Business<sup>2</sup>**



#### **Corruption Perception Index**<sup>4</sup>



#### **INVESTMENT GRADE APPROVED**



#### **Fitch**Ratings

**BBB / Stable** 

#### March 2021, Rating Affirmed at BBB/Stable

"The affirmation of the rating is underpinned by a favorable medium-term growth outlook and a still low, but rising, government debt burden compared with "BBB" category peers".

#### S&P Global

**BBB / Negative** 

#### Ratings

#### April 2021, Rating Affirmed at BBB/Negative

"The affirmation reflects Indonesia's solid economic growth prospects and historically judicious policy dynamics. The negative outlook reflects our expectation that Indonesia will face sustained fiscal and external pressures related to the COVID-19 pandemic over the next 12-24months".

#### Moody's

Baa2 / Stable

#### Feb 2020, Rating Affirmed at Baa2/Stable

"The affirmation of the ratings is underpinned by a number of credit strengths – including Indonesia's robust and stable growth rates and a low government debt burden, preserved by consistent fiscal discipline and emphasis on macroeconomic stability – as well as persistent credit challenges."



BBB+/Stable

#### April 2021, Rating Affirmed at BBB+/Stable

"In R&I view, Indonesia's economy that plunged in 2020 will likely return to a precoronavirus growth level in one to two years. The government's structural reform efforts are also expected to boost growth potential in the medium to long term. Despite the pressure on the fiscal side caused by policy responses, the government debt ratio remains relatively low. The economic resilience to external shocks is maintained thanks to flexible policy responses by the government and the central bank and ample foreign reserves".



BBB+/Stable

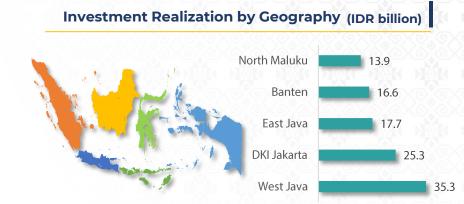
#### December 2020, Rating Affirmed at BBB+/Stable

"The ratings mainly reflect the country's solid domestic demand-led economic growth potential, restrained public debt, and resilience to external shocks supported by flexible exchange rate and monetary policies and accumulation of foreign exchange reserves. Additionally, the government has been maintaining the momentum of economic structural reforms even amid the pandemic, as evidenced by the enactment of the "Omnibus Law on Job Creation".

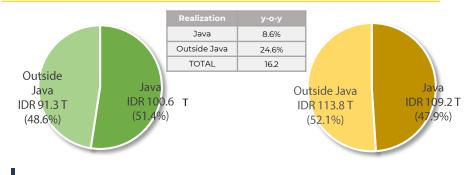
## **INVESTMENT REALIZATION Q2 - 2021**

(excluding the upstream oil and gas sector and financial services)

# Direct Investments (IDR trillion) 223.0 FDI DDI 106.2 116.8



#### **Investment Realization by Spatial**





#### Top 5 Investors by Country (USD billion)



# INVESTMENT REALIZATION FACILITATION SERVICES DURING COVID-19 PANDEMIC

1

#### **Companies Operation Support**

Optimizing facilitation for companies to accelerate the development and operation of business activities through the issuance of letters of support while still observing the COVID-19 protocol



2

#### **Visa Recommendations for Company Leaders**

Providing Visa recommendations for foreign company leader's visit to North Sumatra related to their industry exploration /relocation and company operations. Including recommendation to obtain an entry permit / visit visa during large scale social restriction (PSBB)



3 |

#### Visa recommendations for foreign skilled workers

Providing Visa recommendations for foreign skilled workers who will enter the country related to their investment realization / implementation



4 |

#### **Managing Existing Investment Realization**

Conduct visits to companies (for example visiting Hyundai and Bonded Zone) to spur existing investment in addition to fiscal incentive facilitation



5

#### **Optimization of Business Licensing Services**

BKPM continues to provide business licensing services amid the COVID-19 Pandemic. The average business license issued during the pandemic both online and offline is 4000-5000 permits per day.



Source: Kemenves/BKPM

# The Job Creation Omnibus Law Encourages Employment and Facilitates New Business Opening While Recovering Economy







DATA & FACT

SUBSTANCE

From the total population aged 203.97 million people, there are 14.28 people affected by Covid-19

- 1. Unemployment due to covid-19 (2,56 million people)
- 2 Not labor force due to Covid-19 (0.76 million people)
- 3. Temporarily not working due to Covid-19 (1,77 million people)
- Work with shorter hours due to Covid-19 (24,0) million people)



Among the 64.19 million MSEs, 64.13 million are Micro & Small Businesses, most of which are in the informal sector, so it needs to be encouraged to transform into formal ones.

Complicated licensing issues with abundant central & local regulations (hyper-regulations) that regulate the sector, causing disharmony, overlapping, non-operational and sectoral.

#### **JOB CREATION LAW**

- . Improving Investment Ecosystem
- 2. Business Licensing
- 3. Labor
- 4. Supporting MSME's
- 5. Ease of Doing Business
- 6. Research and Innovation
- 7. Land Procurement
- 8. Economic Zone
- 9. Central Government & Speeding of Strategic National Project
- 10. Government Administration
- 11. Imposition of Sanctions



Encouraging Job Creation and Entrepreneurship

**BENEFIT** 



Protecting Worker's Rights Through Worker's Protection



Benefits for the General Public, including provision of housing and retribution of land

Source: Coordinating Ministry for Economic Affairs

#### FISCAL INCENTIVES POLICY TO BOOST THE ECONOMY

The government facilitates fiscal incentives to create a conducive investment climate, especially for industry players.

Through increased investment, it is hoped that it can strengthen the domestic industrial structure

#### **TAX HOLIDAY**

- The criteria are new investment, taxpayers including pioneer industries, and income received from the main business activities carried out.
- Pioneer industries are defined as industries that have broad linkages, provide added value and high externalities, introduce new technologies, and have strategic value for the national economy.
- There are 18 industrial sectors that fall within the scope of pioneer industries

#### Updated: 31 Dec 2020

- 82 Taxpayers; 14 countries investors
- Investment plan of IDR 1,356 trillion
- Realization of IDR 204 Trillion
- Business locations in 24 provinces
- Workforce of 112 thousand

#### TAX ALLOWANCE

- To increase direct investment activities for certain business fields and / or in certain areas.
- The facilities include a reduction in net income of 30% of the total investment for six years, accelerated depreciation and amortization, imposition of income tax on dividends paid to foreign tax subjects of 10% or lower based on a tax treaty, and compensation for losses of up to ten years.
- The criteria are having a high investment value or for export, a large absorption of labor; or have a high local content.

# INVESTMENT ALLOWANCE

- To encourage investment in labor-intensive industries, support programs for job creation and absorption of Indonesian workers.
- Incentives in the form of facilities to reduce net income by up to 60% for labor-intensive sectors
- There are 45 laborintensive industrial sectors and employ an average of 300 workers in 1 tax year.

# SUPER DEDUCTION TAX



#### **Super Deduction Vocational**

- Engaging industry in vocational activities to provide knowledge and encourage the transfer of knowledge
- A maximum reduction of 200% gross income from costs in the context of providing work practice, apprenticeship, and / or learning activities

#### R & D Super Deduction

- Increase the role of industry in fostering innovation and the use of the latest technology in the production process
- Maximum gross income deduction of 300% over R&D costs carried out in Indonesia

Source: Coordinating Ministry for Economic Affairs

#### COVID-19 HANDLING NATIONAL ECONOMIC RECOVERY

# Health Sector (COVID-19 Handling)

#### Reducing the Spread of Covid-19

**Government Responsibilities: 3T** 

- Test of Covid-19 for Public
- · Tracing for Every Positive Result, and
- Treat Every Case Well

#### Community Responsibilities: 3M

- Put on a mask
- Wash Hands
- Keep the distance

#### Vaccination Acceleration

- · Increase the procurement of vaccine supplies
- Improve vaccinators, cold storage, and vaccination sites
- Accelerate the vaccination program for the private sector

#### **Community Activity Restriction (PPKM)**

- Risk zoning and micro-level monitoring
- The application of the area is evaluated every two weeks with the addition of provinces.

#### Comittee

(Chairman: Coordinating Minister for Economic Affairs)

#### Vice Chairman

- Coord. Minister for Maritime and Investment
- Coord. Minister for Politics, Law, and Security
- Coord. Minister for Human Development and Culture
- Minister of Finance

#### Vice Chairman

- Minister of Health
- · Minister of Home Affairs
- Exceutive Secretary I
- Exceutive Secretary II

Vice Chairman + Executive Team Leader
Minister of SOEs

COVID-19 Task Force

(Chairman: Chairman of BNPB) PEN Task Force (Chairman: SOEs Vice Minister)

Health and Economic Policies need to Integrated to Encounter
Covid-19

# Economy Sector (National Economic Recovery/PEN)

#### Intensification of National Economic Recovery Program

Acceleration of government spending in the 1st quarter of 2021

Labor-intensive program and the development of National Strategic Projects

Strengthened support for the manufacturing sector

Stimulate household consumption

PEN and Covid- 19 Stimulus Budget	2020	2021*	
TOTAL	IDR 695,2 T (Realization: IDR 579,8 T)	IDR 699,43 T	
1. Health	IDR 63,51 T	IDR 175,5 T	
2. Social Protection	IDR 220,39 T	IDR 150,88 T	
3. Business Incentives	IDR 56,12 T	IDR 56,72 T	
4. Support for MSMEs and Corporations	IDR 173,17 T	IDR 191,13 T	
5. Priority Program	IDR 66,59 T	IDR 125,17 T	

\*as of 23 April 2021 (Source: MoF)

# The National Economic Recovery (PEN) Program 2021 Realization as of 21st May 2021 IDR 183.98 T (26.3% of 699.43 T)



Realization: IDR 31.64 T (18%)

2020 Realization: IDR62.67 T



SOCIAL PROTECTION IDR 148.27 T

Realization: IDR 57.04 T (39%)

2020 Realization: IDR215.64 T



PRIORITY
PROGRAMS
IDR 127.85 T

Realization: IDR 23.21 T (18%)

2020 Realization: IDR65.22 T



MSMEs & CORPORATION SUPPORT IDR 193.74 T

Realization: IDR 42.23 T (22%)

2020 Realization: IDR173 T



BUSINESS INCENTIVES IDR 56.73 T

Realization: IDR 29.51 T (52%)

2020 Realization: IDR56.12 T

- 1. The COVID-19 vaccine
- Medical Facilities and Infrastructure
- 3. Health Care Claim Costs
- Medical Personnel Incentives and death compensation
- 5. Reserve BPJS Contribution Assistance for PBPU / BP
- Health tax incentives (including VAT and import duty incentives for vaccine purchases)
- Transfer to region and Village fund for health sector

- 1. PKH 10 million beneficiaries (KPM)
- Basic Food/SEMBAKO
  Card
- 3. Pre-Employment Card
- Cash Transfer Village
  Fund
- 5. Cash Social Assistance 10 million KPM
- 6. Internet Subsidy
- 7. Electricity Discount
- 8. Job Loss Guarantee Contribution

- 1. Tourism Supports
- 2. Food Security/Food Estate
- 3. ICT Development
- 4. Loan to Regions
- 5. Labor Intensive Program
- 6. Industrial Area
- 7. Other Priority Programs

- KUR and non- KUR interest subsidy
- Micro business assistance (BPUM)
- Loss Limit Guarantee for MSMEs
   Corporation
- Guarantee services (IJP) of MSMEs and cooperatives
- 5. Electrical Assistance
- 6. Other PEN Programs
- 7. Placement of Funds
- PMN to SOEs carrying out assignments (HK, ITDC, Pelindo III, KIW)

- Government Borne Income Tax
- Income Tax Exemption on Import
- 3. VAT Refund
- Government-Borne Income Tax for MSMEs
- PPnBM for motor vehicle borne by the government
- VAT borne by the government for property sector
- 7. Reduction of Tax Installment
- Corporate income tax tariff reduction
- VAT not-collected/exempted (Bonded Zone/KITE)
- 10. Import duty incentives





# NORTH SUMATRA AT A GLANCE

**NORTH SUMATRA** is one of Indonesian economic proponent with economic growth above national economic growth historically and frequently. With GRDP per capita of IDR 533.75 trillion in 2020, North Sumatra was adequate to be the economic driving force outside Java region. The total population of North Sumatra is the fourth largest in Indonesia and still growing. Eight tribes and various religious beliefs in North Sumatra live in harmony, spread in 25 regencies and 8 cities in an area of 182,414.25 km².

Renowned for its' fertile soil, North Sumatra become one of the Indonesian central producer of agricultural commodities; crops and horticulture. Rice production of 2,076,280.01 ton in 2020 propelled North Sumatra to become a rice granary in Sumatra Island. Fishery commodities such as shrimp and fish are two of superior exports with foreign exchange contribution of \$ 201,6 millions in 2018. It's total production is 427,218 ton/year.

Another superior potential of North Sumatra is the tourism sector. In abundance of vast natural resources and the existence of world's largest volcanic lake, the Lake Toba. North Sumatra offers indisputable tourism experience. It's getting more compliments because the Lake Toba has designated as the Global Geopark by UNESCO in 2020.

Moreover, directly adjacent with Malacca Strait has enacted North Sumatra as the center of trade and connectivity in western part of Indonesia. Such potentials are encouraged by central and regional governments to promote existing infrastructure in North Sumatra. Reciprocally, the governments have several priority investments projects in infrastructure, industry and tourism sectors to support sustainable economic growth through investment.



**GRDP of North Sumatra** 

4.95% (yoy)

The biggest contributor by economic comparison in Sumatra Island



HDI 2020 **71.77** 

Categorized as high



Inflation 0.03% (mtm)

June 2021



Population (2020)

**14.79** million

The 4<sup>th</sup> most populous province in Indonesia



Employment Rate **69.39**% (Feb 2021)

Adequate human resources for supporting new business



Export (June 2021)
US\$ 886.32 million

Decreased 3.01% than May 2021

## **NORTH SUMATRA**

PROFILE



**North Sumatra Province** is geographically positioned between 1°-4° North and 98°-100° East.



GOVERNOR: H. Edy Rahmayadi

VICE GOVERNOR: Musa Rajekshah

**CAPITAL CITY:** Medan

**REGENCIES / CITIES:** 25 Regencies & 8 Cities



Located at the vast and prosperous area of Sumatra island, with total area of 182.414.25 km2.



Strategically positioned along the Malacca Strait, it has long been a major trade center in west Indonesia.



Millennial Province

because almost a half of North Sumatra population is under 25 years old



Low Minimum Wage Rate

At \$177 per month our wage rate is cheaper than several countries in ASFAN



**6 Ports** are available to

available to facilitate new business in North



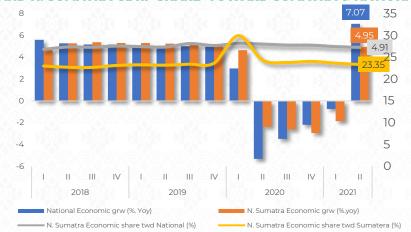
**7 Airports** which are consisting of 2 international airports and the rest service for domestic

#### **ECONOMIC PERFORMANCE**

#### **Sumatra Economic Growth**



NORTH SUMATRA, NATIONAL ECONOMIC GROWTH AND N. SUMATRA GDRP SHARE TOWARD SUMATRA & NATIONAL



Source: BPS, processed

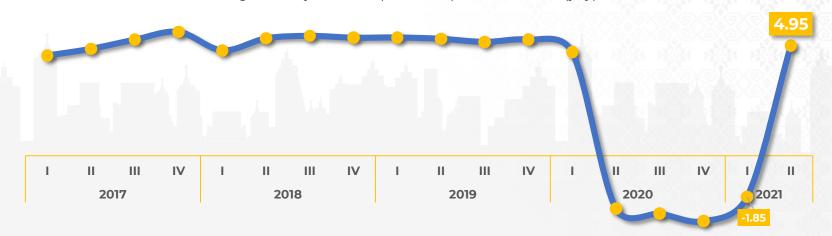
Economic performance of North Sumatra can fully support the acceleration of sustainable economic growth. Historically, annual economic growth of North Sumatra has always been above national growth rate since 2011 as supported by low and steady inflation rate. Banking performance is also measured as good, explains a conducive financial system stability, supported by optimum real sector and investment on infrastructure in various lines.

Economic growth of North Sumatra is growing accelerated and showing recovery due to COVID-19 outbreak. In this term, Agriculture sector, Manufacture, and Trade spurs the economy through a positive growth rate of 60.37%. While, according to expenditure side Import, Export, and Investment is dominating as much 48.80%.

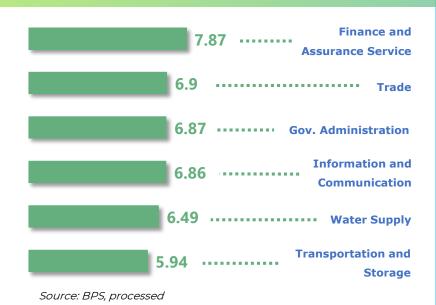
Budget refocusing of regional government which has been done massively for COVID-19 counter measures has contributed in increasing the economy. It reflects to government expenditure is growing positive 4.29% (yoy).

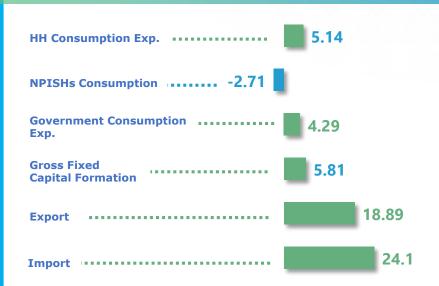
## **ECONOMIC & FINANCIAL PERFORMANCE**

North Sumatra economic growth in this second quarter of 2021 recorded positive at 4.95% (yoy), which is showing recovery from the previous quarter of -1.85% (yoy) due to Covid-19.



#### GRDP Growth (Industrial Origin) (yoy) — 2021 — GDRP Growth (Expenditure) (yoy)

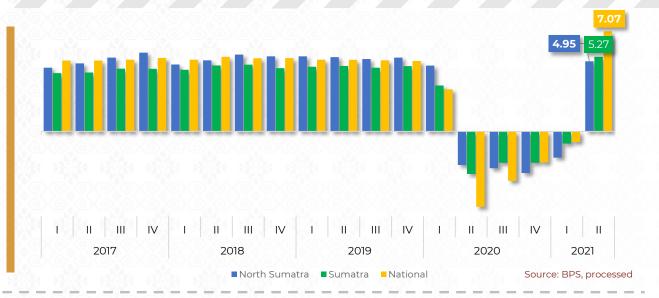




#### **ECONOMIC PERFORMANCE**

# **Economic Growth of Indonesia, Sumatra and North Sumatra**





North Sumatra financial system is still conducive, reflected on positive growth of financing / banking credit. Government efforts to boost real sector are supported by optimizing credit restructurization for small business and fiscal incentive for sectors affected by Covid-19.

Financing g. (%; yoy)

June 2021

4.1%

May 2021: 3.5% June 2020: 3.7% Third Party Funds g. (%; yoy)

June 2021

12.4%

May 2021: 12.9% June 2020: 7.7%

NPL (%)

June 2021

3,3%

May 2021: 3,2% June 2020: 3,6%



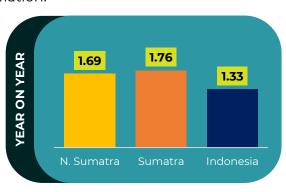
North Sumatra Financial System Overview

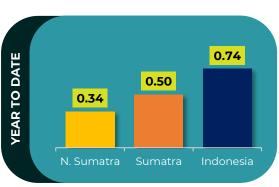
Source: Bank Indonesia, processed



North Sumatra inflation rate in June 2021 was experienced inflation at 0.03% (mtm) or experienced at 1.69% (yoy). The commodities that caused the most are milkfish, residential rental, and mustard greens in line with the increase public consumption. On the other hand, volatile food decreased and withhold the inflation movement in North Sumatra. Several major commodities causing the decrease in North Sumatra are red chili pepper, onion, and cayenne pepper. However, coordination and collaboration on regional level through Regional Inflation Control Team contributed in keeping low and steady inflation rate for public welfare. It delivers North Sumatra gets the national awards 2020 from the President in controlling regional inflation.



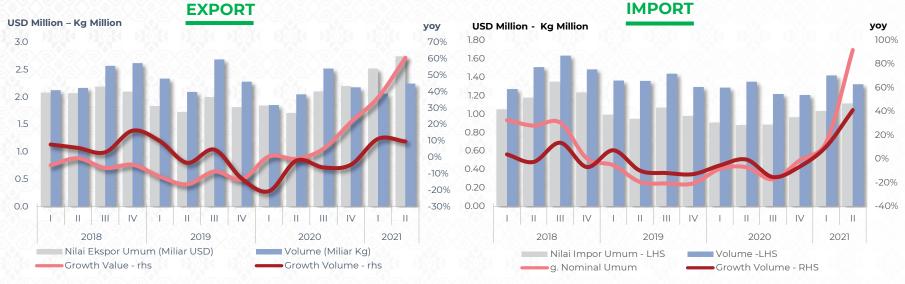




Source: Central Bureau of Statistics, processed

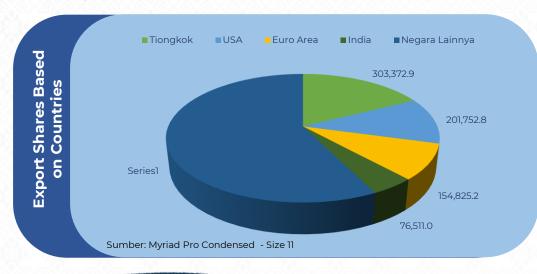
#### **INTERNATIONAL TRADE**

Located on the world trade route, North Sumatra maintains its trade competitiveness amongst peer countries. The export volume of North Sumatra grows steady. The import growth in this quarter of 2021 also higher than the last Quarter explains the growing demand and activity from the corporate in North Sumatra.





Sumber: Bea Cukai. diolah





Source: Central Bureau of Statistics (BPS), processed

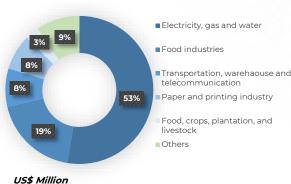
# **INVESTMENT REALIZATION**

In this quarter, investment is more accelerated. Gradual improvement was being pursued alongside with the ratification of the Omnibus Law as a target to restore investor confidence in investing in North Sumatra. As a result, total investment realization in second quarter originating from Foreign Direct Investment (FDI) is USD 159.06 million or increase 19.93% (qtq) from the previous quarter (USD 132.63 million). But it's declined as much as -49.08% (yoy) compared to the same period in 2020. Meanwhile, the realization of Domestic Direct Investment (DDI) amounted to IDR 5,269.51 billion and experienced increase from the previous quarter by 13.67% (qtq) or IDR 4,637.74 billion but slightly down of -10.41% (yoy) over the same period in 2020. Through these data indicate that investment is still enticed investors more and more even in the midst of pandemic outbreak..

#### **FDI GROWTH 2018 - 2021**



#### **TOP 5 FDI BY SECTOR**



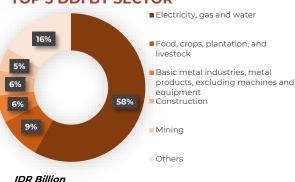
#### **TOP 5 FDI BY LOCATION**



#### **DDI GROWTH 2018 - 2021**



#### **TOP 5 DDI BY SECTOR**



#### **TOP 5 DDI BY LOCATION**

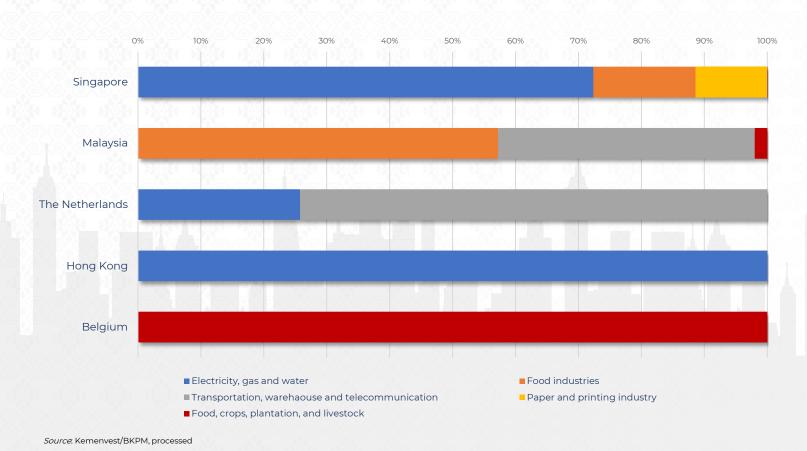


Source: BKPM, processed

## **INVESTMENT REALIZATION**

The 5 (five) largest countries that invest in North Sumatra based on the realization performance of FDI are Singapore (USD 110.94 million); Malaysia (USD 24.97 million); the Netherland (USD 8.52 million); Hong Kong (USD 5,96 million), and Belgium (USD 3.74 million). Based on their share among sectors, Hong Kong and Singapore are dominated their investment in electricity sector. While Malaysia is in food industry, then the Netherland and the rest of Malaysia are interested in transportation, warehouse and telecommunication sector. The Provincial Government is really trying to maintain investors' trust by strengthening each sector existing.

#### **FDI IN 2020 BY COUNTRY**

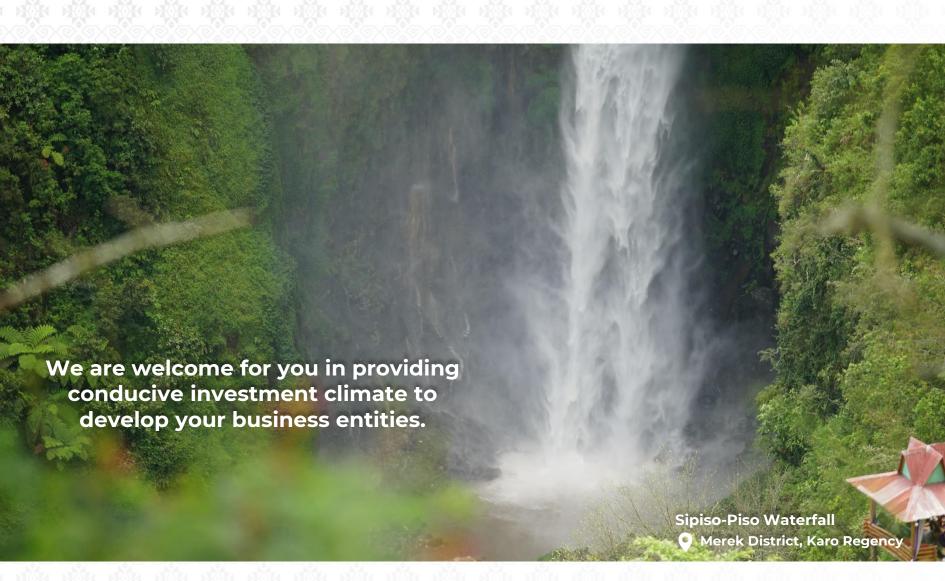
















# **TOBA CALDERA RESORT**

## **TOBA CALDERA RESORT**

Toba Caldera Resort has designed by the Government as one of the 5 super priority destinations in Indonesia and one of the Global Geopark by UNESCO in 2020.

#### **PROFILE**

Location

Ajibata District, Toba Regency, North Sumatera

Land

386.72 Ha

Sectors

Tourism Attractions, Agro-Tourism, Hospitality & Property,

Investment Value Total Infrastructure; Landscape Feature; Office and Supporting Building; Public Facility IDR 1,6 Trillion (Excluding PPN)

Business's
Scheme

- Joint Operation / Long lease Agreement (30 + 15 years)
- Other Agreeable Cooperation Form

Projects to Offer

- 4-5 Star Hotel & Luxury Villa (International Chain)
- Commercial & MICE Facilities
- Geo- Cultural Park

Project Status

Managed by Lake Toba Tourism Authority

Key Project Highlights

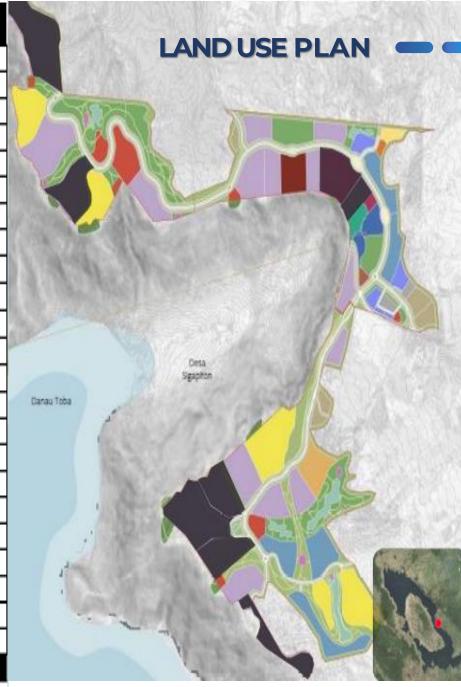
- Investors will be provided with resort, landscape and architecture design guidelines for each individual lot.
- Investors will be provided with ease of permit approval from both Central and Provincial Government through Online Single Submission (OSS).
- Lake Toba Tourism Authority will give beneficial incentives such as grace period on land compensation during construction (subject to discuss)





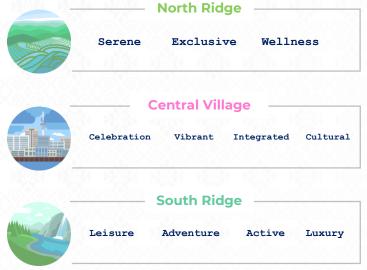


Land Use	Ha	Sqm	%
Hotel/Resort	118.0	1,180,017	31%
Residential	39.8	398,094	10%
Residential Apartment	4.8	47,996	1%
Mixed Use	7.7	76,526	2%
Commercial	3.4	34,450	1%
Entertainment	25.7	257,307	7%
Beach Club	1.8	18,092	0%
MICE	5.1	50,588	1%
Kaldera	2.1	20,798	1%
Cultural Center	3.4	34,137	1%
UMKM Center	0.6	6,320	0%
BPODT Office	0.9	9,074	0%
Public Amenities	4.4	43,651	1%
Tourism Academy	0.6	6,419	0%
Staff Housing	1.3	13,179	0%
Parking	2.4	23,884	1%
ВОН	2.7	27,340	1%
Utility	4.1	41,272	1%
Park / Garden	51.0	510,267	13%
Waterbody	6.1	61,328	2%
Open Space	46.3	463,211	12%
Road ROW - Driveway	18.9	188,557	5%
Road ROW - Open Space	34.3	343,354	9%
Total	385.6	3,855,864	100%





#### THEMATIC CONCEPT



#### **PROJECT DESCRIPTION:**

- Lake Toba is one of the five **super priority destinations** assigned by the Government because of its beauty of nature.
- The largest volcanic lake in the world and the largest lake in the South East Asia.
- One out of ten deepest lakes in the world, reaching around 500 meters deep.
- The distinctive geographical of Lake Toba reserves a number of economic potentials for the benefit of the wide range of communities, especially as a source of bountiful fresh water and lust tropical forest which attract the interest of big industries to invest in the areas.
- Toba Caldera Resort would that incorporate nature, culture and technology into an Integrated Eco Resort.
- It also initiates a cutting-edge, engaging educational experience on the history of Lake Toba, a massive caldera created by a super-volcanic eruption 1.2 million years ago; together with its culturally rich communities that live around Lake Toba.

## **Breakdown of the Project**

#### Brief Project Profile - FIVE-STAR HOTEL & LUXURY RESORT DEVELOPMENT



- Name of Project :International Five-star Hotel & Luxury Resort
- Managed By : Lake Toba Tourism Authority
- 1. Sector : Property Development
- Business Scheme : Joint Operation / Land-lease agreement (30+15 years)
  - Rate starts from USD 1/m2/year
    - Other agreeable cooperation form
- Key Project Highlight: Investor will be provided with ease of permit approval from both central and regional government through online single submission (OSS)
  - The estimated projection of the 10 year IRR for mid-class hotel investment in Lake Toba Area is between 10%-12% (subject to further financial analysis)
- Investment Size : Subject to discussion with potential investors
  - Example: estimated IDR 500 Billion (equals to USD 37 Million) for a Typical 250-300 Rooms of 5-Star Hotel Development

#### Brief Project Profile - COMMERCIAL FACILITIES



- Name of Project :Supporting Amenities
  - 3 lots of outdoor adventure / entertainment
  - International MICE Facility
- Managed By : Lake Toba Tourism Authority
- 1. Sector : Commercial & Facility Development
- Business Scheme

   Joint Operation / Land-lease agreement (30+15 years)

   Rate starts from USD 1 / m2 / year
  - Other agreeable cooperation form
- Froject Highlight: Located in Toba Caldera Resort of total 386,72 Ha
  - Alocated area:
    - 16.5 Ha for 3 lots of outdoor adventure / entertainment
    - 5.1 Ha for an International MICE facility
- Investment Size : Subject to discussion with potential investors

#### Brief Project Profile - GEO-CULTURAL PARK



Name of Project : Geo-Cultural Park

Managed By : Lake Toba Tourism Authority

Sector : Property Development

: Joint Operation / Land-lease agreement (30+15 years) Business Scheme

Rate starts from USD 1/m2/year

Other agreeable cooperation form

Fx Key Project Highlight: Investor will be provided with ease of permit approval from both central and regional government through online single submission (OSS)

Investment Size : Subject to discussion with potential investors

#### Brief Project Profile - BASIC INFRASTRUCTURE



Name of Project : Basic Infrastructure Within Sibisa Integrated Resort

Managed By : Lake Toba Tourism Authority

Sector : Infrastructure Development

Projects

Business Scheme : Joint Operation / Land-lease agreement (30+15 years) Rate starts from USD 1/m2/year

Revenue sharing

Other agreeable cooperation form

Key Project Highlight: Located in 386,5 Ha Sibisa Integrated Resort

Investment Size : Total Investment for Basic Infrastructure Development IDR 1.6 Trillion (equals to USD 118.5 Million) including road infrastructure,

street furniture & landscape, etc

Individual : Electrical, ICT and Gas Network IDR 145 Billion (equals to USD 10.8 Million)

Clean Water Network IDR 154 Billion (equals to USD 11.4 Million)

Wastewater Network IDR 251 Billion (equals to USD 18.6 Million) \*subject to further study

## **CONTACT FOR DETAIL**



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Otorita Danau Toba





2

# SEI MANGKEI SPECIAL ECONOMIC ZONE

# SEI MANGKEI SPECIAL ECONOMIC ZONE



#### **PROFILE**

Location

Simalungun Regency

Investment Value Infrastructure: IDR 5,1 Trillion Investor/Tenant: IDR 129 Trillion

Total Area / Land Status

1933,80 Ha/ Land Management Rights

Mode of Offer

Financing and Direct Investment

Project Owner

PT. Perkebunan Nusantara III

Project Developer

Main Industries

> Project Status

**Existing** tenants

PT. Kawasan Industri Nusantara (subsidiary of PT. Perkebunan Nusantara III)

- Palm Oil & Downstream Industries
- Rubber & Downstream Industries
- 1) Infrastructure availability.
- 2) Government provisions and support.
- 3) Direct investment is allowed to construct and own buildings or other structures on the land

(max. 30 years and extendable for another 20 years).

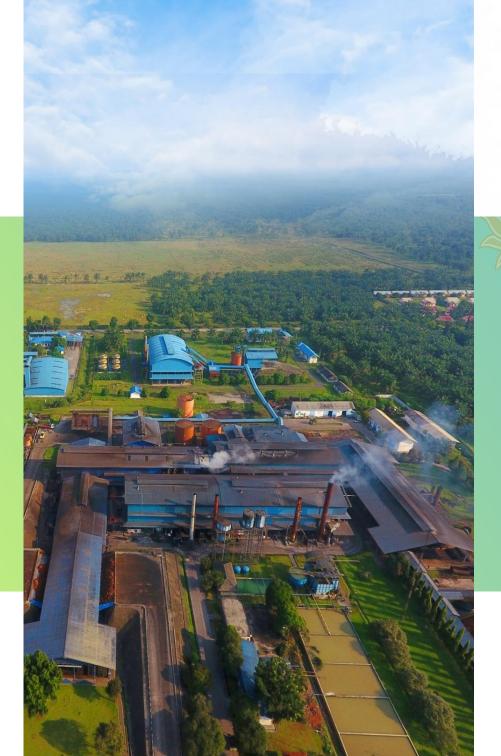
5 companies already established and 6 companies more (ongoing operation)

#### **Available Land Scheme**



#### **Investment Mechanism in Sei Mangkei SEZ:**





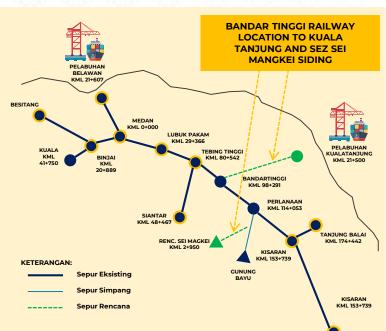
## PROJECT DESCRIPTION:

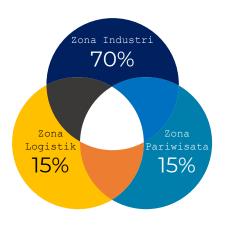
- Sei Mangkei Special Economic Zone (SEZ) is the first SEZ in Indonesia to be officially fully operated on 27 January 2015.
- Primary business is palm oil and rubber industries and focused to be the development epicenter of large scale, international quality of palm oil and rubber downstream industry.
- Area expansion plans are divided into two. The major is palm oil, rubber, and other processing. The supporting businesses are logistic and tourism.

















#### INDUSTRIAL ZONE

- Palm oil downstream (oleochemical, refinery, biodiesel)
- Rubber Downstream
- Production Support Facility (NPK fertilizer)
- Various industries (electronics, electricity)
- Small & Medium Industries

#### LOGISTIC ZONE

- Dry Port
- Tank Farm
- warehouse
- Packing

#### TOURISM ZONA

- Hotel
- Golf Course
- Commercial Area
- MICE (Meeting, Incentives, Convention 8 Exhibition)

#### **CPO Derivative Products**

#### **PKO Derivative Product**

Fatty Acid

Surfactant

Glycerine

Soap granules

Shampoo

Biscuits cream fats

Coffee Whitener

Cocoa Butter Substitute

Specialty Fats

Sugar Confectionary

Detergent

Ice cream

Shortenina

etc..

Solid Waste Derivative Products (Shell, EFB, Fiber, and Palm Trunk)

Boiler Fuel (Shell, Empty Fruit Bunch / EFB)

Potassium Fertilizer Material

Compost

Furniture Material

Fiber Board (Furniture raw materials)

Fiber for car seats dan mattresses.

Etc.

#### Cooking Oil

cooking On

Margarine

Biodiesel

Shortening

Ice Cream

Bakery Fats

Soaps

**Emulsifier** 

Chocolate & coatings

**Dry Soaps** 

Lubrications

**Textiles** 

Plastic

Cosmetic. etc.





Rubber Products (two and four wheels tube and tire)



Automotive Products (dock fender, conveyor belt, rubber roll, bridge bearing, rail pad)



Latex Goods (Gloves, condoms, balloons, foams, catheter)



General Rubber Goods (Carpet, footwear, sport apparel, household appliances)



Electronic Industry (*Air conditioner, refrigerator, sewing machines, television, etc.*)



Chemical Industry (obat-obatan, farmasi)



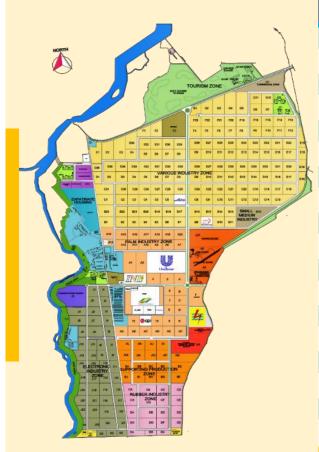
Industri Pangan (wheat, sugar, tea, coffee, salt, packed food)



General and Building Materials Industry (board, plywood, marble, ceramics)



Textile Industry (yarn, fabric, finished clothes)



			Percentage (%)			
No	. Zones	Width	Industry	Facility	Road	Green Area
1	Palm Oil Industry	245,49	12,69	BYYK B		K XX
2	Various Industry	579,50	29,97			
3	Production Supporting Facilities	85,06	4,40	NA NA		
4	Rubber Industry	84,10	4,30			
5	Electronic Industry	155,40	8,04	6,06		
6	Commercial Zones	31,91	1,65			
7	Office Area	42,57	2,20			
8	Logistic and Warehouse	67,67	3,50			
9	Public Facilities	24,50		1,27		
10	Housing	11,80		5,78		
11	Tourism	117,50		0,61		
12	Electricity Industry	38,32	1,98			
13	Standard factory Enterprises	19,40	1,00			k post
14	Small & Medium Enterprises	16,30		0,84		
15	WWTP	13,24		0,68		
16	WTP	10,90		0,56		
17	ROW Road/Utility	185,10			9,58	
18	Green park	205,04				10,60
	Total Area (Ha)	1.933,80				



Occupied Land by Tenant:

6,85%

From Sei Mangkei SEZ total area

## SUPPORTING INFRASTRUCTURE



Sei Mangkei Special Economic Zone is supported with sufficient infrastructure so that tenants can improve their productivity optimally. Supporting infrastructures in Sei Mangkei are:

## Highway









## **Water Treatment Plan**



## **Waste Water Treatment Plan**



# **Electrical Installations**



# **Gas Pipe**



# Solid Waste Dump Truck







PT KINRA provides solid waste transport using Dump Truck for all tenants in Sei Mangkei SEZ



# Fire Fighter







PT KINRA also provides fire engine service to always be on standby in Sei Mangkei SEZ area.



# Farm Tank



# **Dry Port & Railway Station**







#### **Dry Port Remission:**

- 1. Tax Breaks
- 2. Free Export and Import Tax
- 3. Convenient in Licensing
- 4. Land and Building Tax Breaks



#### **Facilities and Convenience**

#### PMK 237/2020

#### **Tax Holiday**



Eligible Subjects

- Business entity
- Investors/producers who carry out main activity in SEZ



Minimum Investment

IDR 100 billion

90

Facilities

- Tax holiday 100%
- Business entity as long as 10 years
- Investors/producers accordance to investment value
  - Investment ≥ IDR 1 trillion as long as 20 years
  - Investment IDR 500 billion to < IDR 1 trillion as long as 15 years
  - Investment IDR 100 billion to < IDR 500 billion as long as 10 years
- Transition to 50% of income tax (PPh) reduction for 2 years



Procedure

 Submission, verification and decision making are done online via OSS system. Verification is carried out by BKPM within 5 working days

#### PMK 237/2020

#### **Tax Allowance**

#### **Facility and Convenience**



Eligible Subjects

Investors/producers who:

- Carry out main activities in SEZ and choose to be given a tax allowance or do not meet the criteria and requirements of the SEZ tax holiday, or
- Carry out other activities in SEZ



**Facilities** 

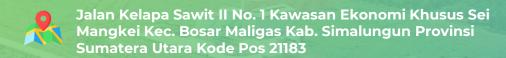
- Reduction in net income by 30% for 6 years (5% per annum)
- Accelerated depreciation and amortization
- Dividend income tax rate of 10% for foreign taxpayers or lower in accordance with Double Taxation Avoidance Agreement (P3B)
- Loss compensation for 10 years that are given automatically without the need to meet certain conditions



Procedure

 Submission, verification and decision making are done online via OSS system. Verification is carried out by BKPM within 5 working days

# **CONTACT FOR DETAIL**









kekseimangkei

You Tube KEK Sei Mangkei

KEK Sei Mangkei

@kekseimangkei

PT Kawasan Industri Nusantara





3

# KUALA TANJUNG INDUSTRIAL ESTATE

# **KUALA TANJUNG INDUSTRIAL ESTATE**



#### **PROFILE**

Location

Sei Suka Sub-District, Batubara Regency

Investment Value

IDR 28.87 Trillion

Total Area / Land Status

±3400 Ha

Mode of Offer

**Direct Investment** 

Project Owner

PT. Pelabuhan Indonesia I (Persero)

Project Developer

PT. Prima Pengembangan Kawasan

Main Industries

Industrial Estate

Project Status

- 1) The Port as its supporting facilities has been opened for operation (2019)
- 2) Land acquisition (start from 2019)
- 3) Licensing process at regional level (2020)

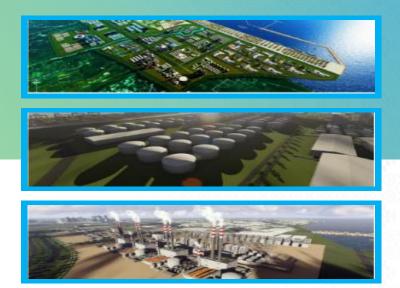
#### **PROJECT DESCRIPTION:**

- Kuala Tanjung Port is designated as international hub in western Indonesia as accordance in Presidential Decree of Republic Indonesia No. 26/2012, and has been designated as National Strategic Project.
- Integrated Industrial Estate Kuala Tanjung has several advantages such as strategic location, located in Malacca Strait, vast area to accommodate large scale industries, access to deep sea port that can accommodate largest ship size, and utilization of basic infrastructure and facilities collaboratively.
- As the gateway to Sumatra, Kuala Tanjung will increase regional economic hotspots by lowering logistic costs and increasing efficiency.
  - Regional development is divided into 4 phases:
    - 1. Multipurpose Terminal Development (2015 2019)
    - 2. Industrial Estate Development (2015 2030)
    - 3. International Hub Development (2030 2040)
    - 4. Kuala Tanjung Development as Integrated Urban Area (2040 2050)
- Basic infrastructure development (highway network, electrical installation, drainage, and raw and waste water processing) is planned to be initiated in 2021.
- Up until now, major industries in Kuala Tanjung Industrial Estate includes palm oil, food products, beverage products, tire/other rubber products, steel, aluminium, cement, vehicle spare parts, and footwear.

# Siteplan





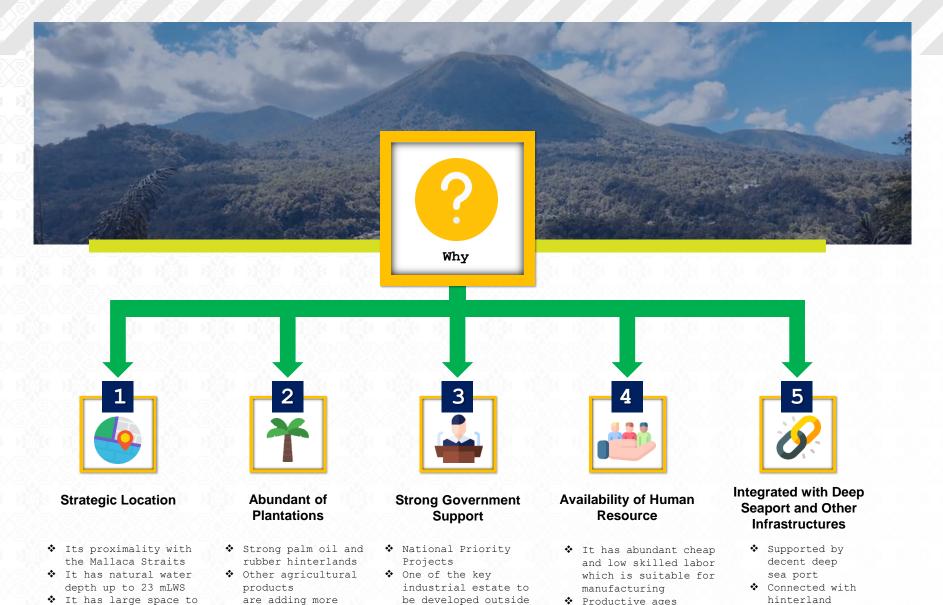


# SEGMENT TARGET & VALUE PROPOSITION



#### **ALUMINIUM**

- Pure aluminium could be used directly for different industries
- Inalum is the major producer of alumunium raw materials which is ingot
- Trade flow will increase because of development, leading to higher GDP



Java

❖ As west Indonesian hub

access

electricity

access are provided

. Gas and

are dominated

Kuala Tanjung

High skilled labor can

easily travel to

develop

It has existing

alumunium and palm oil

industries,

volume

#### **Main Production**



#### **IRON & STEEL**

- Existed aluminium facilities in the region
- High demand of iron and steel products
- Access to raw materials from Kalimantan or nearby import



#### PALM OIL FINAL PRODUCTS

- The final product used by multiple industries such as fertilizer, oil, paper and wood products
- More than 150 products resulted from palm oil will give significant impact to economy



#### **TIRES**

- Tire manufacturing listed as on of laborintensive industry
- High integration with natural rubber, synthetic, chemical, plastic and recycling industries



#### **AUTO PARTS & ACCESSORIES**

- High integration with various industries such as rubber, plastic, textile, chemical, aluminium and iron steel
- Labor intensive process; high employment opportunities



#### **PETROCHEMICAL**

- Domestic demand for petrol products is already higher than domestic production capacity
- Domestic demand is expected to continue growing by at least 1% annually over the next 20 years



#### **PROCESSED FOODS**

- Large access and supply to livestock, plantation, and fisheries
- Limited of F&B downstream industries in the province and Sumatra yet high growth of demand, will create sizeable amount of market



#### **CEMENT**

- Indonesia cement demand expected to highly increase in average to 10%
- Rebound cement demand in industrialized market such as US & western further spur sales



#### **RUBBER PRODUCTS**

- High attractiveness due to underdeveloped downstream and high demand both global and Indonesia especially industrial rubber
- Rubber products are highly used in various kind of industries



#### **FOOTWEAR**

- One of the Indonesia labor intensive industry reaching to 4.2% from total manufacture worker
- Footwear industry gives significant impact to Indonesian export



#### **ALUMINIUM**

- Pure aluminium could be used directly for different industries
- Inalum is the major producer of aluminium raw materials which is Ingot
- Trade flow will increase because of development, leading to higher GDP

## HERE ARE SEVERAL INDUSTRIES BEST FIT IN OUR AREA



#### 1. PETROCHEMICAL

- Domestic demand for petrol products is already higher than domestic production capacity
- Domestic demand is expected to continue growing by at least
   1% annually over the next 20 years
- Without investment in capacity, Indonesia will become heavily reliant on imported petrol products
- Kuala Tanjung offering its strategic location for this large oil refinery since it has deep water sea port integrated with large industrial estate



**Anchor Tenant** 





#### ALUMINIUM





- > Inalum has been producing Aluminium Ingot and Alloy in Kuala Tanjung
- > As the feedstock is not available in the hinterland, a deep sea port is an excellent location to develop a smelter and its downstreams.
- Rising middle class throughout the entire country and large infrastructure projects in Indonesia demands more aluminium products
- Kuala Tanjung is located near Indonesia's fourth most populous city Medan with a big and growing consumer market
- Aluminium smelting is very labour intensive. There is a presence of cheap labor
- There is sufficient ample space to develop the expansion of Inalum

# Anchor





## 3. FOOD and BEVERAGES

- Population in Indonesia and on Sumatra continues to grow, and incomes are rising will be the potential market for this industries
- > Consumer demand for (higher value) food & beverages increases
- Presence of cheap and low skilled labor for processing, packaging and bottling
- > Abundant agricultural products for further development of value chain
- Favorable government policy to facilitate this type of manufacturing







#### 4. CEMENT





- Close proximity with cement production plants in Aceh and Padang
- Continued urbanization and major infrastructure project in North Sumatra will drive cement demand
- Development of Kuala Tanjung itself will require a lot of cement/concrete
- Cement industry is labour intensive and does not require much skilled labour
- Existing port infrastructure and toll road between Medan and Kuala Tanjung will enable cement facilities in Kuala Tanjung to serve Medan
- > There is sufficient space for cement activities

# Potential Anchor Tenant







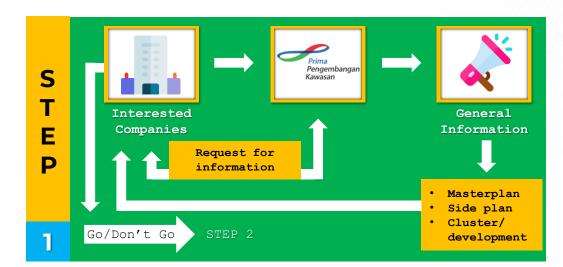
#### 5. RUBBER PRODUCTS

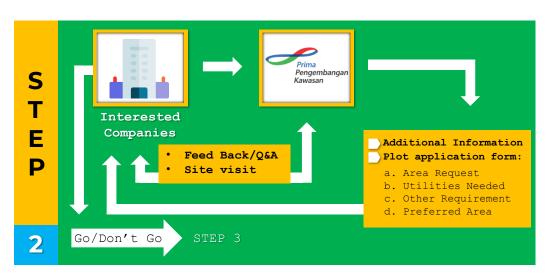
- Presence of an abundant, natural rubber in North-Sumatra:
   Significant natural rubber production in North Sumatra
- Rising middle class throughout the entire country. This is allowing more and more people the ability for vehicle ownership
- > Strong growth in neighboring markets automotive sales
- Presence of cheap labor
- Projects in Indonesia boosting car-sales growth
- Attractive business climate: possibility for 100% foreign / private ownership of tire manufacturing business



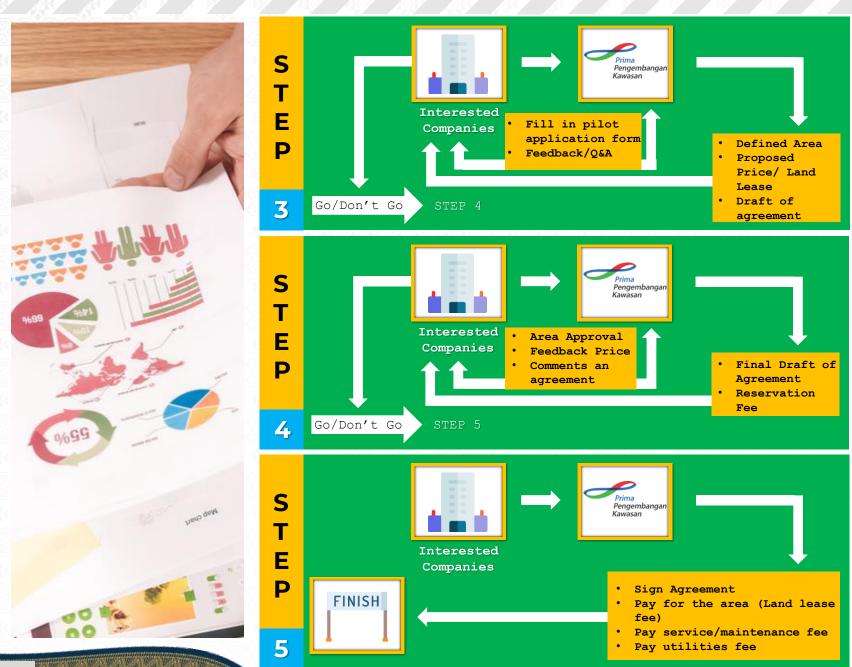


# How to Invest in our area









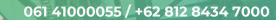
# **CONTACT FOR DETAIL**



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pelindo1



Pelindo 1



PT. PELINDO I (PERSERO)

Pelindo 1







# **MEDAN INDUSTRIAL ESTATE**

# **MEDAN INDUSTRIAL ESTATE**



#### **PROFILE**

Location

Investment

Value

Land

Pulau Batam Street Medan Industrial Estate Area

IDR 359 Billion

Already clear by using its own land

Sectors

Infrastructure and and manufacturing

Mode of Offer

Project Status

Project Owner Direct Investment, Regional Budget, and State Budget

- Medan Industrial Estate is the most modern industry in North Sumatra
- With more than 500 tenants are already exist will become the best place for investment

PT Medan Industrial Estate Company

# PROJECT OFFERED

a.

# INTERNAL FLOOD CONTROL SYSTEM

# LEGISTOS DANNASS ENGISTROS DANNASS REQUENT CONTROS TRANSPORT RETROS TERMINAR ARTINOS TRANSPORT RETROS REPLACADA PETROS DESEGUA ARDAL ANAL ARTINOS TRANSPORT BESANDA BAN WOMAN RETROS DESEGUA ARDAL ANAL ARTINOS TRANSPORT BESANDA BAN ANAL ARTINOS TRANSPORT BESANDA BAN ANAL ARTINOS TRANSPORT BESANDA BAN ANAL ARTINOS TRANSPORT BANAN BANAN TRANSPORT BANAN BONGAS BANAN TRANSPORT BANAN ANAL BANAN BANAN BONGAS BANAN BANAN BANAN BANAN BONGAS BANAN BANAN BANAN BONGAS BANAN BANAN BANAN BANAN BONGAS BANAN BANAN BANAN BANAN BONGAS BANAN BAN





#### **Investment Value**

IDR 114 Billion

Budget Year Plan

> Source of Funds / Funding Scheme

Location

**Land Allocation** 

Description

2021 to 2024 (Multiyears)

Direct Investment

In Medan Industrial Estate area at Pulau Batam Street

It is scattered because according to its pipe and track plan

- Existing canal repair (11,012 m)
- Addition of existing capacity (7,341 m)
- New canal (5,900 m)
- Sedimentation / drainage control (15,015 m)
- Transfer pump (4 units)
- Median retention canal (2,900 m)
- Drainage cell (36,707 m)
- Retention pool (5 Ha)

# PROJECT OFFERED

# SECONDARY & PRIMARY OF EXTERNAL DRAINAGE NETWORK FOR FLOOD CONTROL

b.

Investment Value

#### **IDR 76 Billion**

Budget Year Plan 2021 to 2024 (Multiyears)

Source of Funds / Funding Scheme

- National Government (PUPR Ministry)
- · Provincial Government
- Regency (Deli Serdang) Government
- Government of Medan City

Location

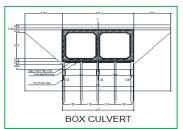
In Medan Industrial Estate area at Pulau Batam Street

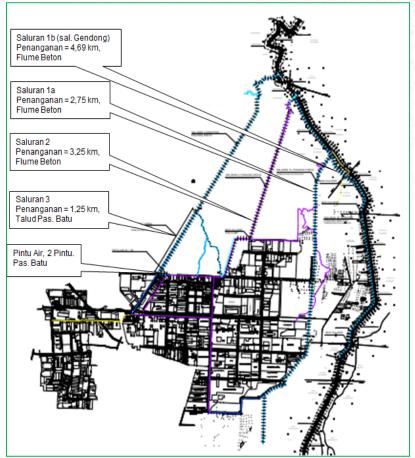
**Land Allocation** 

It is scattered because according to its pipe and track plan









# PROJECT OFFERED

c. OFFICE TOWER



**Investment Value** 

#### **IDR 169 Billion**

Budget Year Plan

> Source of Funds / Funding Scheme

Location

**Land Allocation** 

Description

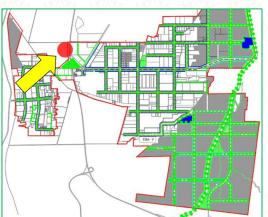
2021 to 2024 (Multiyears)

**Direct Investment** 

In Medan Industrial Estate area at Pulau Batam Street

6.8 Ha

- Commercial areal by rental system scheme for tenants
- Provides hotel and mice
- KIM Mart
- Rest area
- Modern business and service center









# **CONTACT FOR DETAIL**



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www.kim.co.id / northsumatrainvest.id



ptkawasanindustrimedan



PT. KAWASAN INDUSTRI MEDAN



PT. Kawasan Industri Medan





SPORT CENTER

### **SPORT CENTER**



#### **PROFILE**

Location

Sena Village, Deli Serdang Regency

Land

300 Ha

Investment Value IDR 10 Trillion Exc. commercial area : Hotel, Shopping Mall, Recreation Business's Scheme

> Project Status

Regional Budget, State Budget, PPP (construction of sports facilities and infrastructure), and investors

- Sports Center's Masterplan has completed in 2019;
- Land acquisition and settlement process have done in 2020;
- Construction for area borders, gateway, security posts start in 2020;
- Early construction for Athletes' Homestead and Martial Art Stadium will be built in 2021;
- DED Construction of 6 Venues in process starts in 2020 and the rest of 15 venues in 2021 with sourced regional budget.

#### **Investment Value**

#### IDR 2.737.967.230.000

Budget Year Plan

2020 s/d 2023 (*Multiyears*)

Source of Funds / Funding Scheme

Cooperation between Government and Business Entities (PPP Scheme) and Other Possible Funding

Location

Serdang District
Accessibility: Alongside the main road to
Kualanamu International Airport will be integrated
with Highway and LRT development plan

Sena Village, Batang Kuis Sub-District, Deli

Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

Challenges

Limited budget of Provincial Government of North Sumatra to fund the development

**Land Allocation** 

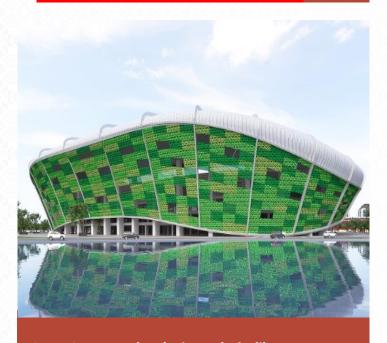
- Building area 12 ha
- · Land area 6.55 ha

**Expected Endorsement** 

Financial support from the third parties (PPP, investors, and stakeholders mechanism)

### MAIN FOOTBALL STADIUM DEVELOPMENT

a.



Sport Center project is the main facility to support National Sports Week in 2024 in North Sumatera.

## b. **ISTORA BUILDING DEVELOPMENT**

#### **Investment Value**

### IDR 333.672.100.000,-

Budget Year Plan 2020 s/d 2023 (*Multiyears*)

Source of Funds / Funding Scheme

Cooperation between Government and Business Entities (PPP Scheme) and Other Possible Funding

Location

Sena Village, Batang Kuis Sub-District, Deli Serdang District

Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and LRT development plan

Integration of

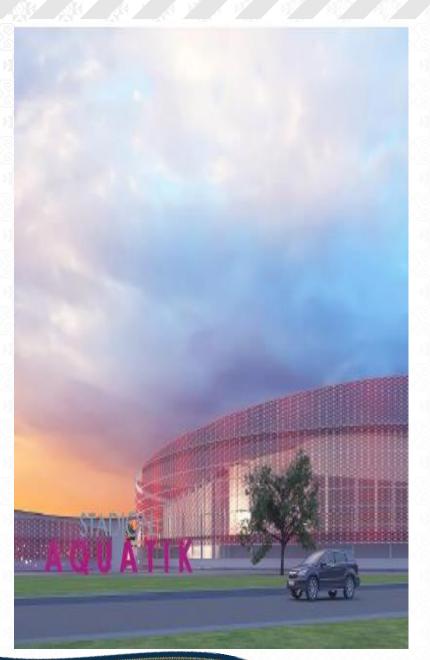
Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

- Building area 0,84 ha
- Land area 1.70 ha

Expected Endorsement





## AQUATIC BUILDING DEVELOPMENT

C.

Investment needs

IDR 574.766.260.000,-

Budget Year Plan

2020 s/d 2023 (*Multiyears*)

Source of Funds / Funding Scheme

Cooperation between Government and Business Entities (PPP Scheme) and Other Possible Funding

Location

Sena Village, Batang Kuis Sub-District, Deli Serdang District Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and

LRT development plan

Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

- Building area 1,94 ha
- Land area 2.88 ha

Expected Endorsement

## d. VOLLEY BUILDING DEVELOPMENT

#### **Investment needs**

#### IDR 148.222.860.000,-

Budget Year Plan

2020 s/d 2023 (*Multiyears*)

Source of Funds / Funding Scheme

Cooperation between Government and Business Entities (PPP Scheme) and Other Possible Funding

Location

Sena Village, Batang Kuis Sub-District, Deli Serdang District

Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and LRT development plan

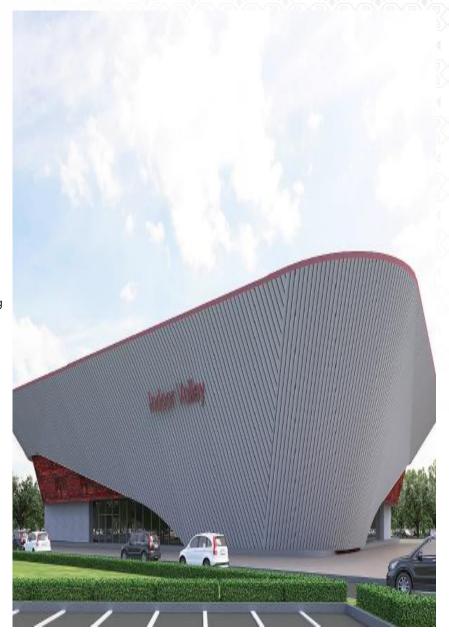
Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

- Building area 0,46 ha
- Land area 1.65 ha

**Expected Endorsement** 





## VELODROME BUILDING DEVELOPMENT

Э.

Investment needs

IDR 19.025.370.000,-

Budget Year Plan 2020 s/d 2023 (Multiyears)

Source of Funds / Funding Scheme

Cooperation between Government and Business Entities (PPP Scheme) and Other Possible Funding

Location

Serdang District Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and LRT development plan

Sena Village, Batang Kuis Sub-District, Deli

Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

- Building area 0.13 ha
- Land area 1.66 ha

Expected Endorsement

## BOWLING AND SQUASH BUILDING DEVELOPMENT

#### **Investment needs**

f.

IDR 83.956.050.000,- (Bowling) IDR 89.242.590.000,- (Squash)

Budget Year Plan 2020 s/d 2023 (*Multiyears*)

Source of Funds / Funding Scheme

Cooperation between Government and Business Entities (PPP Scheme) and Other Possible Funding

Sena Village, Batang Kuis Sub-District, Deli Serdang District

Location

Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and LRT development plan

Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

- Building area 0,27 ha (Bowling)
- Building area 0.19 ha (Squash)
- Land area 0.82 ha

**Expected Endorsement** 





## ATHLETIC STADIUM DEVELOPMENT

g.

**Investment needs** 

IDR 207.882.160.000,-

Budget Year Plan 2020 s/d 2023 (*Multiyears*)

Source of Funds / Funding Scheme

Cooperation between Government and Business Entities (PPP Scheme) and Other Possible Funding

Location

Serdang District
Accessibility: Alongside the main road to Kuala
Namu Airport will be integrated with Highway and
LRT development plan

Sena Village, Batang Kuis Sub-District, Deli

Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

- Building area 0.4 ha
- Land area 6.48 ha

**Expected Endorsement** 

## h. **TENNIS COURT DEVELOPMENT**

#### Investment needs

#### IDR 188.319.780.000,-

Budget Year Plan

2020 s/d 2023 (*Multiyears*)

Source of Funds / Funding Scheme

Cooperation between Government and Business Entities (PPP Scheme) and Other Possible Funding

Location

Sena Village, Batang Kuis Sub-District, Deli Serdang District

Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and LRT development plan

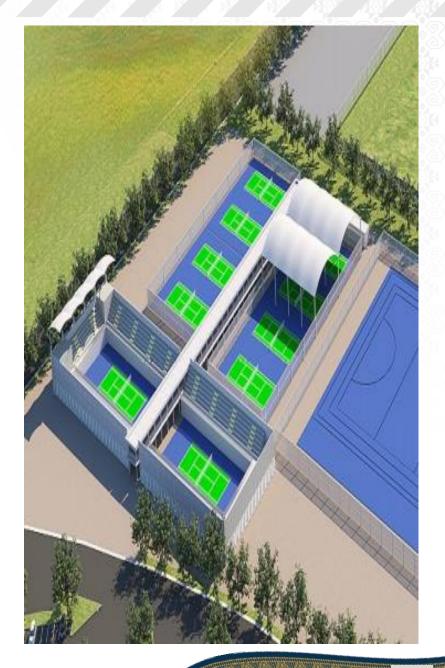
Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

- Building area 0,51 ha
- Land area 2.46 ha

Expected Endorsement



## BADMINTON BUILDING DEVELOPMENT

i.



IDR 108.742.860.000,-

Budget Year Plan 2020 s/d 2023 (Multiyears)

Source of Funds / Funding Scheme

Cooperation between Government and Business Entities (PPP Scheme) and Other Possible Funding

Location

Sena Village, Batang Kuis Sub-District, Deli Serdang District Accessibility: Alongside the main road to Ku

Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and LRT development plan

Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

- Building area 0.5 ha
- Land area 1.65 ha

Expected Endorsement



## j. **MARTIAL ART DEVELOPMENT**

#### **Investment needs**

#### IDR 100.319.780.000,-

Budget Year Plan

2020 s/d 2023 (*Multiyears*)

Source of Funds / Funding Scheme

Cooperation between Government and Business Entities (PPP Scheme) and Other Possible Funding

Location

Sena Village, Batang Kuis Sub-District, Deli Serdang District

Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and LRT development plan

Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

- Building area 0,54 ha
- Land area 1.65 ha

Expected Endorsement





## BASEBALL COURT BUILDING DEVELOPMENT

K.

Investment needs

IDR 74.934.210.000,-

Budget Year Plan 2020 s/d 2023 (*Multiyears*)

Source of Funds / Funding Scheme

Cooperation between Government and Business Entities (PPP Scheme) and Other Possible Funding

Location

Serdang District Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and LRT development plan

Sena Village, Batang Kuis Sub-District, Deli

Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

- Building area 0.41 ha
- Land area 4.41 ha

Expected Endorsement

## SOFTBALL COURT DEVELOPMENT

#### Investment needs

#### IDR 33.363.300.000,-

Budget Year Plan

2020 s/d 2023 (Multiyears)

Source of Funds / Funding Scheme

Cooperation between Government and Business Entities (PPP Scheme) and Other Possible Funding

Location

Sena Village, Batang Kuis Sub-District, Deli Serdang District

Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and LRT development plan

Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

- Building area 0,18 ha
- Land area 4.18 ha

**Expected Endorsement** 





## ARCHERY COURT DEVELOPMENT

m.

Investment needs

IDR 33.100.740.000,-

Budget Year Plan 2020 s/d 2023 (Multiyears)

Source of Funds / Funding Scheme

Cooperation between Government and Business Entities (PPP Scheme) and Other Possible Funding

Location

Sena Village, Batang Kuis Sub-District, Deli Serdang District Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and LRT development plan

Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

- Building area 0.08 ha
- Land area 3.32 ha

Expected Endorsement

## n. **BASKETBALL BUILDING DEVELOPMENT**

#### **Investment needs**

#### IDR 136.634.420.000,-

Budget Year Plan

2020 s/d 2023 (*Multiyears*)

Source of Funds / Funding Scheme

Cooperation between Government and Business Entities (PPP Scheme) and Other Possible Funding

Location

Sena Village, Batang Kuis Sub-District, Deli Serdang District

Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and LRT development plan

Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

- Building area 0,46 ha
- Land area 1.65 ha

**Expected Endorsement** 





## EQUESTRIAN COURT DEVELOPMENT

0.

**Investment needs** 

IDR 284.540.110.000,-

Budget Year Plan

2020 s/d 2023 (*Multiyears*)

Source of Funds / Funding Scheme

Cooperation between Government and Business Entities (PPP Scheme) and Other Possible Funding

Location

Sena Village, Batang Kuis Sub-District, Deli Serdang District Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and

LRT development plan

Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

Land area 2.3 ha

**Expected Endorsement** 

## p. HOCKEY INDOOR & OUTDOOR DEVELOPMENT

#### **Investment needs**

IDR 100.567.120.000,- (Indoor) IDR 16.488.620.000,- (Outdoor)

Budget Year Plan

2020 s/d 2023 (Multiyears)

Source of Funds / Funding Scheme

Cooperation between Government and Business Entities (PPP Scheme) and Other Possible Funding

Location

Sena Village, Batang Kuis Sub-District, Deli Serdang District

Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and LRT development plan

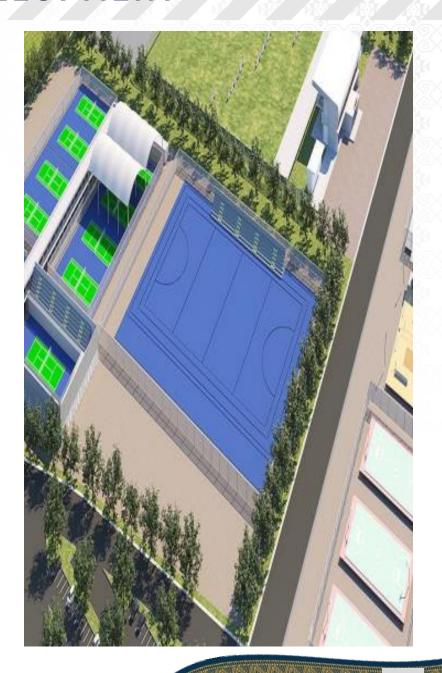
Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

- Building area 0.51 ha (Indoor)
- Building area 0.09 ha (Squash)
- Land area 1.65 ha

**Expected Endorsement** 





## BMX TRACK DEVELOPMENT

q.

Investment needs

IDR 16.521.710.000,-

Budget Year Plan 2020 s/d 2023 (*Multiyears*)

Source of Funds / Funding Scheme

Cooperation between Government and Business Entities (PPP Scheme) and Other Possible Funding

Location

Serdang District Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and LRT development plan

Sena Village, Batang Kuis Sub-District, Deli

Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

Land area 0.42 ha

Expected Endorsement

## r. **PETANQUE COURT DEVELOPMENT**

Investment needs

IDR 14.723.770.000,-

Budget Year Plan 2020 s/d 2023 (*Multiyears*)

Source of Funds / Funding Scheme

Cooperation between Government and Business Entities (PPP Scheme) and Other Possible Funding

Location

Sena Village, Batang Kuis Sub-District, Deli Serdang District

Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and LRT development plan

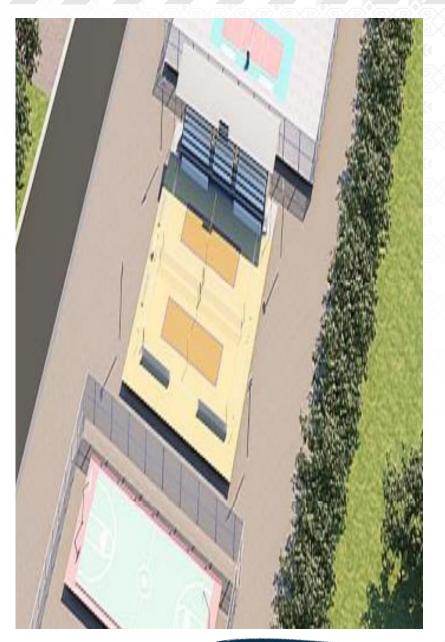
Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

Land area 0.08 ha

**Expected Endorsement** 





# ATHLETES' HOMESTEAD DEVELOPMENT (Male and Female)

S.

Investment needs

IDR 1.152.989.383.500,-

Budget Year Plan 2020 s/d 2023 (*Multiyears*)

Source of Funds / Funding Scheme

Cooperation between Government and Business Entities (PPP Scheme) and Other Possible Funding

Location

Sena Village, Batang Kuis Sub-District, Deli Serdang District Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and

LRT development plan

Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

- Building area 5 ha
- Land area 6.3 ha

Expected Endorsement

#### **COMMERCIAL AREA DEVELOPMENT**

(International Hospital)

Investment needs

IDR 1.814.000.000.000,-

**Budget Year** Plan

2020 s/d 2023 (*Multiyears*)

Source of Funds / **Funding** Scheme

Stakeholders, investors, third parties

Location

Sena Village, Batang Kuis Sub-District, Deli Serdang District

Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and LRT development plan

Integration of

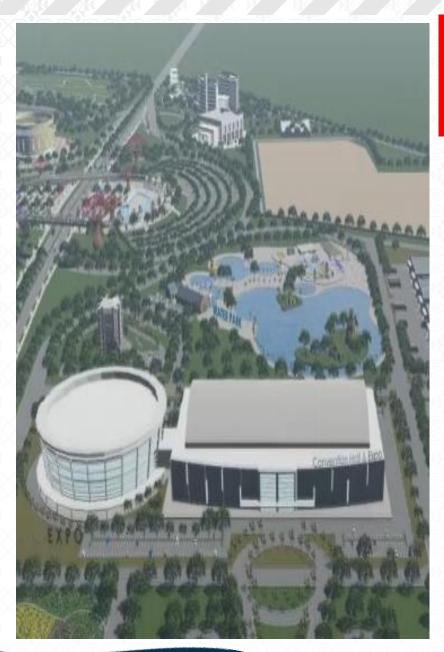
Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

Land Allocation

10 ha

Expected **Endorsement** 





## COMMERCIAL AREA DEVELOPMENT

u.

(Office Center Development)

Investment needs

IDR 433.752.100.000,-

Budget Year Plan 2020 s/d 2023 (Multiyears)

Source of Funds / Funding Scheme

Stakeholders, investors, third parties

Location

Sena Village, Batang Kuis Sub-District, Deli Serdang District Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and LRT development plan

Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

99.19 ha

Expected Endorsement

V.

#### **COMMERCIAL AREA DEVELOPMENT**

(Shopping Center Development)

**Investment needs** 

IDR 323.475.624.000,-

**Budget Year Plan** 

2020 s/d 2023 (*Multiyears*)

Source of Funds / Funding Scheme

Stakeholders, investors, third parties

..

Sena Village, Batang Kuis Sub-District, Deli Serdang District

Location

Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and LRT

development plan

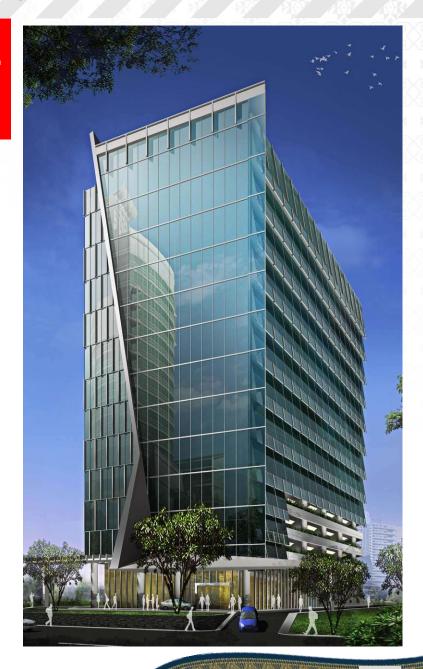
Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

Land Allocation

99.19 ha

Expected Endorsement





## COMMERCIAL AREA DEVELOPMENT

W.

(Hotel Development)

**Investment needs** 

IDR 524.765.356.000,-

Budget Year Plan 2020 s/d 2023 (*Multiyears*)

Source of Funds / Funding Scheme

Stakeholders, investors, third parties

Location

Sena Village, Batang Kuis Sub-District, Deli Serdang District

Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and LRT development plan

LRT development

Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

99.19 ha

**Expected Endorsement** 

X.

#### **COMMERCIAL AREA DEVELOPMENT**

(Entertainment Development)

**Investment needs** 

IDR 854.860.245.000,-

**Budget Year Plan** 

2020 s/d 2023 (*Multiyears*)

Source of Funds / Funding Scheme

Stakeholders, investors, third parties

Scheme

Sena Village, Batang Kuis Sub-District, Deli Serdang District

Location

Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and LRT

development plan

Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032

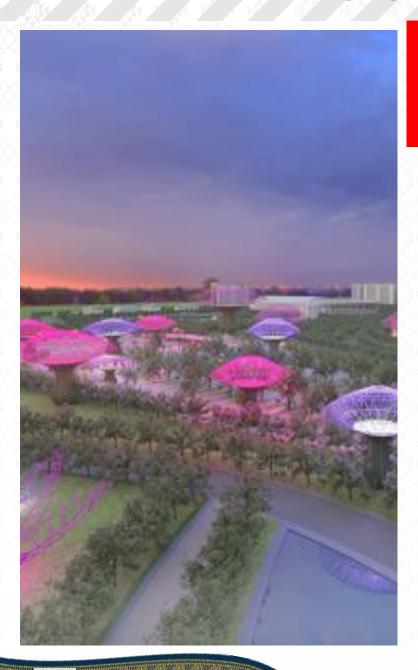
Olympics

**Land Allocation** 

99.19 ha

Expected Endorsement





#### **COMMERCIAL AREA DEVELOPMENT**

(Business & Entertainment Center with unsolicited scheme)

у.

**Investment needs** 

IDR 11.340.943.000.000,-

**Budget Year Plan** 

Source of Funds / Funding Scheme

Location

2020 s/d 2023 (Multiyears)

Stakeholders, investors, third parties

Sena Village, Batang Kuis Sub-District, Deli Serdang

Accessibility: Alongside the main road to Kuala Namu Airport will be integrated with Highway and LRT development plan

Venues

- Medical city
- Residential

District

- Main Sport Center
- · Expo center
- Entertainment and commercial

Integration of

Preparations to support the holding of PON XXI in 2024 and SEA GAMES in 2025 as well as the 2032 Olympics

**Land Allocation** 

99.19 ha

**Expected Endorsement** 

### **CONTACT FOR DETAIL**



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disporaprovsu



**Disporasu Channel** 





6

# LIGHT RAIL TRANSIT MEBIDANG

### LIGHT RAIL TRANSIT MEBIDANG

#### **PROFILE**

Location Medan – Binjai – Deli Serdang (MEBIDANG) Regency

Track Distance

41.3 Km

Capacity

4.473.996 people/year

Concession Period

20 years

**Equity IRR** 

11.63 %



Government Contracting Agency (GCA)

Governor of North Sumatera Province

Return of Investment Mechanism

Availability payment

Investment Value LRT: IDR 20,3 Trillion

Capsule Metro: IDR 10,8 Trillion

Business's Scheme

Public Private Partnership and Economic Development Partnership Facility

Project Status

- Outline Business Case completed in 2019
- Final Business Case will be conducted at the end of 2021

#### **OBJECTIVE**

- Reduce congestion in Medan and Surrounding areas especially heading to Binjai city and Dell Serdang Municipality
- · Increasing Economic Growth
- LRT to Transit Oriented Development (TOD)

#### **TARGET**

 Development of integrated urban mass transportation in the Mebidang (Medan – Binjai – Deli Serdang

#### **SCOPE OF PROJECT**

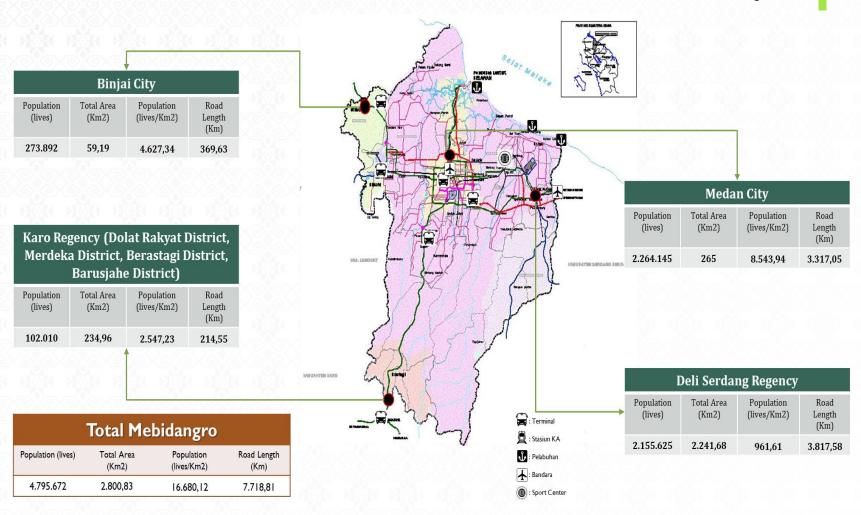
• Infrastructure Construction, Maintenance and Operation 41,3 Km

#### **OUTPUT**

 Availability of passenger railway services on the Mebidang light Rail Transit as urban mass transportation in Mebidang

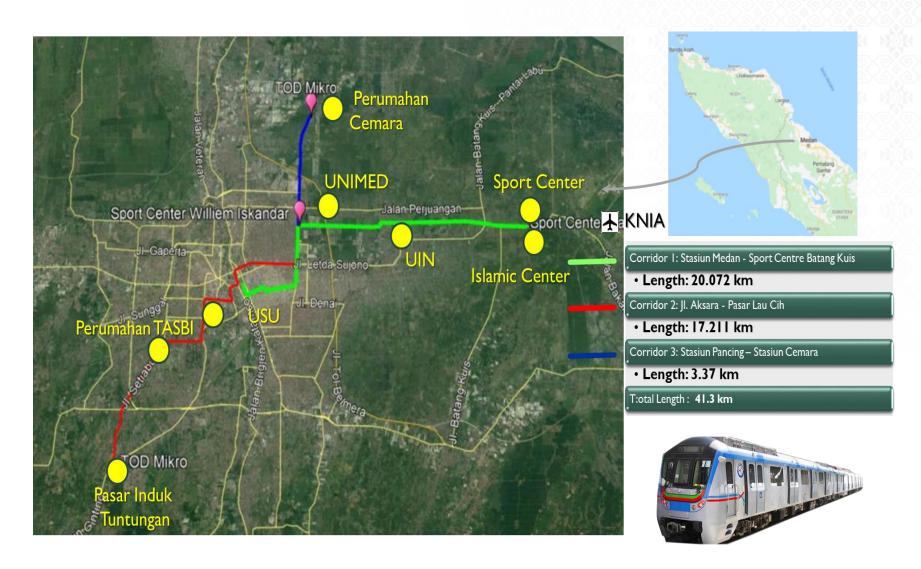
### **MEBIDANGRO** ADMINISTRATIVE AREA

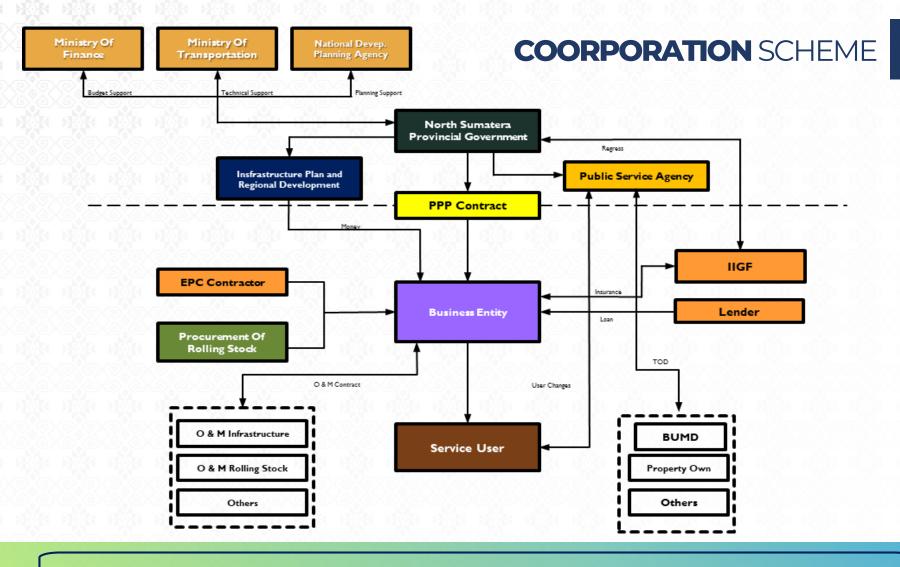
...this is a good condition to provide mass vehicle that can connect to several regions.



### **PROJECT** DESCRIPTION

LRT Mebidang development is also as transportation mode to support Sport Center Project in Deli Serdang as one of its track is connected to the Sport Center.





PPP Scheme of Design - Build - Finance - Operate - Maintain - Transfer (DBFOM-T) Mechanism of Build Operate Transfer (BOT)

#### **Timeline**

2021 Q3 2021 **Q**4 2021 QI - 2023 2021 QI 2019 Q4 2020 QI 2020 Q3 2024 OI **Financial** Sign OBC **FBC** PO **RFP Operation Contract** Close Construction

Financial Profile	IDR	USD
Ticket Price	IDR 12.000	
CAPEX	IDR 20.303.779 Million	\$1.440 Million
OPEX	IDR 306.951 Million/Annual	\$ 22 Million/Annual
DEBT: EQUITY	70:30	
EQUITY NPV	IDR. 1.496.884 Million	\$ 106 Million
PROJECT NPV	IDR . 487.872 Million	\$ 35 Million
EQUITY IRR	11,63 %	
PROJECT IRR	9,68 %	
AP VALUE ANNUAL	IDR 5.755.877 Million	\$ 408 Million
CONSESSION PERIOD	20 Years	



LRT								
No	Description		Price	Unit		IDR Amount		
1	Rolling Stock	IDR	24.400.800.000	20	unit	IDR	488.016.000.000	
2	Track per km	IDR	400.000.000.000	41,3	km	IDR	16.520.000.000.000	
3	Station	IDR	20.000.000.000	17	unit	IDR	340.000.000.000	
4	Depot	IDR	66.831.925.670	1	unit	IDR	66.831.925.670	
5	Operation Facilities	IDR	52.931.200.000	1	unit	IDR	52.931.200.000	
Total						IDR	17.467.779.125.670	

No	Aditional Capital	Amount			
1	Pre Operational Cost	IDR	210.635.769.000		
2	Interest During Construction	IDR	55.607.843.000		
3	Working Capital	IDR	2.569.756.388.000		
	Total	IDR	2.836.000.000.000		

**Total Project Funding: IDR 20.303.779.125.670** 

### **PROGRESS OF LRT MEBIDANG**

- Availability studies and documents:
  - FS of LRT Medan City (2018) facilitated by the Ministry of Finance of Indonesia
  - OBC MEBIDANG Railway Project (2019) facilitated by the Ministry of Transportation of Indonesia
- Accordance to BAPPENAS directives, the Provincial Government required to have a Sustainable Urban Mobility Plan (SUMP) as the basis for developing MEBIDANG urban mobility.
- The AFD from France was appointed to assist the Provincial Government of North Sumatra to prepare the SUMP document.
- SUMP as a reference to develop urban mass transportation in MEBIDANG area.
- Currently, the EGIS team from France is still collecting data as the Consultant of this project.
- The document is targeted to be completed in September 2021.

### **CONTACT FOR DETAIL**



Jalan Imam Bonjol No. 61 Kec. Medan Polonia Kota Medan Provinsi Sumatera Utara Kode Pos 20157



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dishub.sumutprov.go.id / northsumatrainvest.id



dishubsu





7

### SIANTAR – PARAPAT RAILWAY

## SIANTAR - PARAPAT RAILWAY

#### **PROFILE**

Location

Pematangsiantar City – Parapat (Simalungun)

Track Length

64.7 Km (Divided into 3 segment)

Capacity

4.473.996 people/year

Contract Period

20 years

Investment Value

IDR 12,1 Trillion

IRR

**Project** 

Status

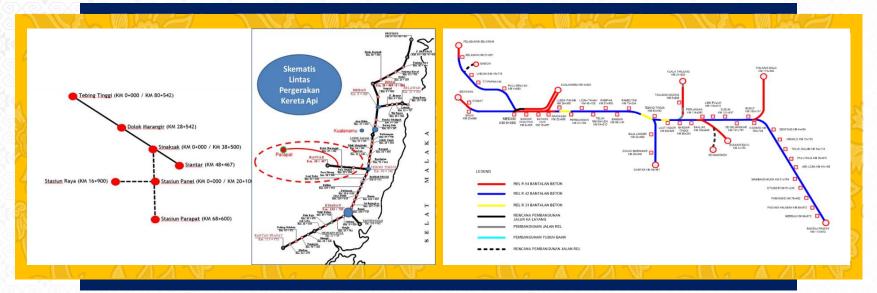
14 %

- Feasibility Study completed in 2016Outline Business Case completed in 2017
- Survey Investigation Design in 2018
- Survey Investigation Design in 2018
- Detail Engineering Design in 2019

#### **PROJECT DESCRIPTION:**

- Railway has become essential to offset the mobility of communities from one area to another as it will drive economic growth.
- This project aims to increase accessibilities especially to national tourism strategic area of Lake Toba..
- Siantar-Parapat train track is an addition of existing railway lane in North Sumatra that crosses Langkat Districts, Medan City, and Rantau Parapat (Labuhan Batu Districts).









Siantar - Parapat train
tracks will be divided into
3 segments:

- 01
- Siantar Martoba Jorlang Hataran (26.5 km)
- 02
- Jorlang Hataran Girsang S. Bolon (27.5 km)
- 03
- Girsang S. Bolon Parapat (10.7 km)



#### **Timeline**



#### **Feasibility**

Conducted by the Ministry of Transportation





#### **Outline Business Case**

Conducted by the Ministry of Transportation

2018



#### Survey Investigation Design

Conducted by the Ministry of Transportation

2019



#### **Detail Engineering Design**

Conducted by the Ministry of Transportation

2021



## **Environmental Impact**

**Assessment** 

2021-2022



#### **Land Acquisition &**

**Resettlement Action Plan** 

2023-2024



Construction & Rolling Stock



## **CONTACT FOR DETAIL**

Jalan Imam Bonjol No. 61 Kec. Medan Polonia Kota Medan Provinsi Sumatera Utara Kode Pos 20157



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dishubsu





8

## MIXED USE RENTAL APARTMENT

## MIXED USE RENTAL APARTMENT IN SEI MANGKEI

#### **PROFILE**

Location

Sei Mangkei SEZ, Simalungun Regency

Investment Value

IDR 1.2 Trillion

**Financing** 

Regional Gov't budget: IDR 53,78 Billion National budget: IDR 193,01 Billion PPP: IDR 965,5 Billion

Project Owner

Governor of North Sumatra

Project Developer

Housing and Residential Area Reg. Gov't Board

Main Activities

Building Apartment and Commercial Area

Project Scope Design, Build, Finance, Maintenance, and Transfer (DBFMT)

Contract Period

20 years

Construction Periode

2 years

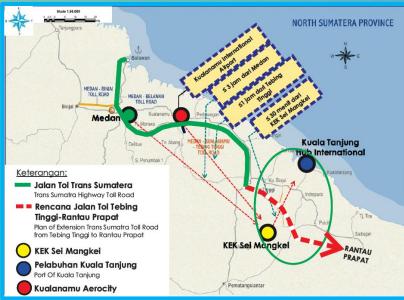
Project Status

- 1) OBC and FBC completed in 2020
- 2) 1st market sounding has been done in June 2020

#### PROJECT DESCRIPTION:

- Employment of labor in SEZ Sei Mangkei has reached 1800 labors and has the opportunity to keep increasing considering this area is the fifth biggest investment location in Indonesia. However, 45% of the labors still lives in rental houses while 35% of them lives in dormitories. This issue is the background to initiate integrated flat project.
- The Apartment in Sei Mangkei SEZ is not only targeting for labors (both domestic and foreign workers), but also low-income communities in the areas of Simalungun, Batubara, and Asahan.
- With convenience access of both highway and railway, integrated apartment in Sei Mangkei will be a prospective project.





Construction
Planning
(siteplan)



#### **Building Details:**



Consisted of 3 towers (672 unit)



1 tower capacity: 224 unit



Number of floors: 18



14 residential floors and 4 parking floors





In addition to urban area-designed residential area, Apartment project is planned to be equipped with mix use buildings consisting of:





#### Facilities:

#### 1. Apartment

- Total Floor: 16
- Ground Floor-5<sup>th</sup> floor: room, rooftop 6<sup>th</sup> floor: various facilities, 7<sup>th</sup> 16<sup>th</sup> floor: room, rooftop
- Studio Type Room (tipe 44): 77 unit
- · Family Room (tipe 80): 55 unit

#### 2. HOTEL

**Total Floor: 15** 

1<sup>st</sup> floor: lobby, 2<sup>nd</sup> - 3<sup>rd</sup> floor: core lift 4<sup>th</sup> - 6<sup>th</sup> floor: facilities, 7<sup>th</sup> floor: Hall 8<sup>th</sup> - 15<sup>th</sup> floor: room, rooftop+helipad

Deluxe room (4x8m): 90 unit Suite room (5x9m): 27 unit

## 3. COMMERCIAL UNIT/HYPEMART

**Total Floor: 4** 

1st - 3rd floor: Hypermart and

other retail store 4<sup>th</sup> floor: service

4. SWIMMING POOL

# Other Supporting Facilities





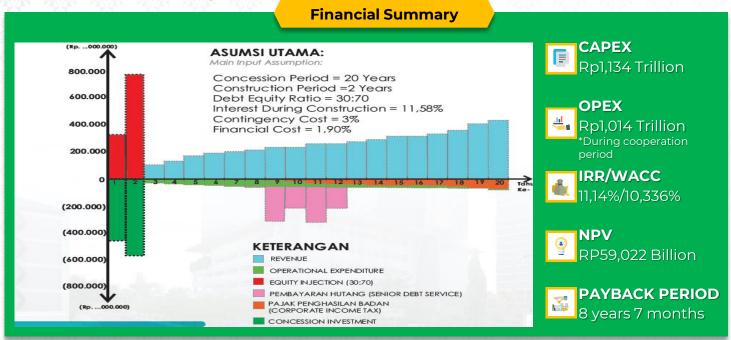








## **Financial Feasibility**



#### Criteria

Debt Equity Ratio Interest during construction Contingency cost

Financial Cost

**CAPEX** 

OPEX

IRR / WACC

 $\mathsf{NPV}$ 

Payback Period

#### **Notes**

30:70

11,58%

3%

1,90%

IDR 1.134 Trillion

IDR 1.014 Trillion

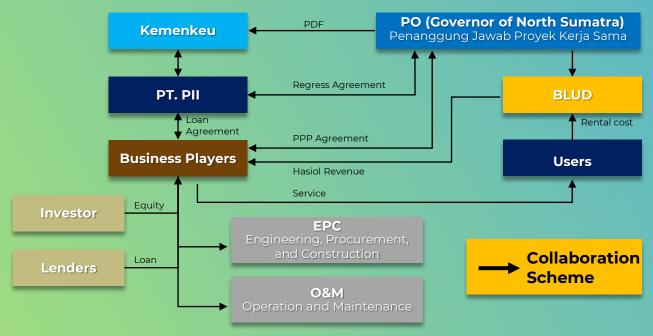
11,14% / 10,36%

IDR 59.022 Billion

8 years and 7 months



## **Partnership Scheme**



## **Project Timeline**



NOTE: FBC DAN TENDER PROCESS WILL BE ARRANGED BY MINISTRY OF FINANCE

PPP PROCESS BY PROJECT OWNER



PPP PROCESS BY MINISTRY OF FINANCE



Jalan Jenderal Besar A.H. Nasution No. 20 Kec. Medan Johor Kota Medan Provinsi Sumatera Utara Kode Pos 20143



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#### **INVESTMENT SUPPORTING FACTORS**

As one of the biggest provinces in Indonesia, North Sumatra has a vary supporting facilities/factors to boost better investment. It reflects to adequate infrastructure repairments, high quality human resources, transportations availability, ports, industries, and the beautiful scenery tourism destinations.

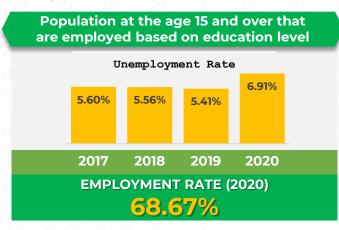
Besides that, due to its strategic location which is supported by world trade route, makes investment and trading flows are accelerated in North Sumatra.

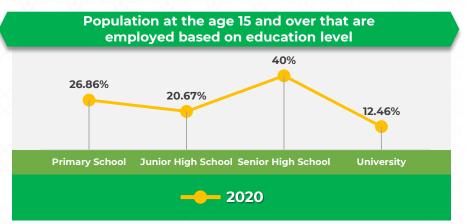


#### I. High Quality Human Resources

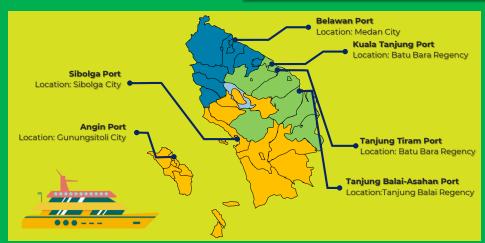
North Sumatra is known as one of the regionals in Indonesia with the most and highly qualified human resources. More than 50% of total population in North Sumatra are in productive age of 15-64 years old or it can be called as millennial. It shows that we have creative, innovative, and competitive human resources.

Through that number also indicates that North Sumatra is really capable to supply local labors for regional development.





#### I. Port Connectivity





North Sumatra Province is enriched with accessible sea and open water lane through ports. Up until now, there are at least six ports in North Sumatra that are ready to operate and facilitate distribution of goods.

#### **II. Healthcare Facilities**

The availability of healthcare facility such as hospitals is the main factor in bolstering improvement of life quality.



Hospital
179 Unit



**Maternity Hospital** 

19 Unit



**Polyclinic** 

**813** Unit



Public Health Center 624 Unit

Supporting Public Health Center 1.822 Unit





Other supporting facilities are more complete with the availability of airports for domestic as well as international route. The existence of airport is strategically designed to be integrated with railway to increase the efficiency flow of goods and passengers.

### IV. Highway

North Sumatra on daily basis is always improving with adjustments on both are facilities and infrastructures. They are for providing the ease of accessibility in investment



Province	Highway length	Close Causeway	Central Causeway	West Causeway	Non Causeway	Connector Causeway	Bridge (unit)	Bridge (m)
	(km)	(km)	(km)	(km)	(km)	(km)		
North Sumatra	2.632,22	581,97	501,28	419,39	386,18	743,39	914	24.214

Sumber: Balai Besar Pelaksana Jalan Nasional II Medan



## **TOURISM SITE**



#### **Super Priority Tourism Site**



#### **Priority Tourism Site**





**Bukit Lawang** Langkat Regency



#### **Attractive Tourism Site**







South Tapanuli Regency



8 Mursala Island Central Tapanuli Regency



10 Silahisabungan Dairi Regency





- ❖ 71,4 km away from the Silangit International Airport
- ❖ 2 4 hours from the Kualanamu International Airport
- ❖ 4 5 hours from Medan City by using public transportation / personal vehicle



#### Offers you:

- > The beauty of the largest Caldera Lake in the world
- > Bataknese culture: villages, museums, palaces of the Bataknese people
- Camping
- > Traditional & modern souvenir shops
- Culinary







Lake Toba is an immense volcanic lake covering an area of 1,707 km² (1,000 km² bigger than Singapore) with an island in its center. Lake Toba Caldera is one of the five super priority destinations in Indonesia and had designed as the Global Geopark by UNESCO in 2020.

"The Largest Volcanic Lake in The World"









- ❖ 4 hours from the Kualanamu International Airport
- 3 hours from Medan City by using public transportation / personal vehicle



#### Offers you:

- > The beauty of nature and friendly people
- > The area for elephants rehabilitation
- Camping
- > Waterfall and fresh rivers water
- Culinary



Some calls it "the hidden paradise", Tangkahan is a nature wonder where you can play and have fun with the friendly elephant. Here, you also can explore the jungle and enjoy the fresh river water

"The Hidden Paradise in North Sumatra"













- ❖ 4 hours from the Kualanamu International Airport
- 2 3 hours (80 km) from Medan City by using public transportation / personal vehicle



#### Offers you:

- > Tracking the jungle to find the orangutan conservation
- ➤ Hostelry
- Rafting
- Camping
- > Fresh rivers water
- Culinary



Amazing panorama, surrounded by forests, rivers, and the mountain that stretches along the island of Sumatra. You won't miss the moment with this endemic creatures for sure!

"Conservation Site for Orangutan"













- ❖ 3 hours from the Kualanamu International Airport
- 2 hours (66 km) from Medan City by using public transportation / personal vehicle



The highland view of Berastagi would bring you the new kind of experience



#### Offers you:

- > Traditional and cultural exhibition
- > Sinabung hills resort
- > Kubu and Gundaling hills
- > Cool and fresh air
- ➤ Waterfall, lake and hot water spots
- > Culinary and plantation experience

## "The Beauty and Cultural Experiences are Providing Here"













- 2 hours from the Kualanamu International Airport and only 30 minutes by using Railink train transportation
- \* Existing in the center of Medan City



Historical value and the beauty of Melayu Deli tradition which had connectivity to the Grand Mosque would be a good tease for your travel experience



#### Offers you:

- > Traditional and cultural of Melayu experience
- Souvenir shop
- Photo spots
- > Knowing the legacy of Melayu Deli Kingdom

#### "The Heritage of Melayu Deli Kingdom"













- ❖ 1 2 hours from the Aek Godang Airport in North Padanglawas and from Dr Ferdinand Lumban Tobing in Central Tapanuli
- 5 6 hours from Toba Lake by using public / personal vehicle
- ❖ 7 8 hours to travel this site from Medan City by using public / personal vehicle



With 17 km shore length, Muara Opu beach is home for thousands of turtles which breed once a year. You could feel the nature experience while seeing the breath-taking view



#### Offers you:

- > Releasing turtles into the beach exhibition
- > Turtle conservation
- > Swimming together with turtle experience
- > Cultivation of coral reefs

"The Home for Turtles"















- 2 3 hours from Parapat, Simalungun Regency
- ❖ 3 3.5 hours from Medan City by using public / personal vehicle
- ❖ 3 4 hours from Silangit International Airport



The clouds is just an inches away. Surely you don't want to miss a single moment of sunrise and sunset!



#### Offers you:

- > Comfortable resort
- > Garden and green space experience
- Camping ground and adventure zone
- Labyrinth space
- > Amphitheatre and Toba multi purpose hall
- Fabulous view which directly to Lake Toba

#### "The Sunrise Highland"













- ❖ 1 1.5 hours from Sibolga City by boards
- ❖ 3 4 hours from Nias Islands by boards
- ❖ 9 10 (215 km) hours from Medan City by using public / personal vehicle
- ❖ 3 4 hours from Silangit International Airport



The awesome scenery and its authentic wilderness have attracted the world. Proudly present Mursala Island, where King Kong movie (2005) production took place



#### Offers you:

- > The beauty of the waterfall
- One of the waterfalls in the world that plunge directly into the sea
- > The combination between fresh water and sea water
- > Snorkeling and diving experience

"The King Kong Island"













- 2 hours (66 km) from Silangit International Airport
- ❖ 9 10 hours from Medan City by using public / personal vehicle



Imagine an island with a beautiful landscape, blue ocean, it's crystal clear. That's exactly what Poncan Island offers you



#### Offers you:

- > Amazing snorkeling and diving experience
- > White sand and beautiful shoreline
- Culinary

"The Exotic Island"













- ❖ 2-3 hours from Parapat, Simalungun Regency
- ❖ 3 4 hours from Medan City by using public / personal vehicle
- ❖ 3 4 hours from Silangit International Airport



Natural beauty, cultural experience and religious pilgrimage, Silahisabungan is a majestic place like no other can find inner peace



#### Offers you:

- > Health care facility
- Camping
- > Snorkeling and diving experience
- ➤ Hostelry
- Popular photo spots
- > Sunset and sunrise scenery

#### "Where Nature meets culture"









## TOURIST ARE VERY WELCOME



Kualanamu				
	June 2020	June 2021	May 2021	
Total	95	38	50	
Char	200	y-on-y	-60.00%	
Char	ige	m-to-m	-24.00%	



	Belawan				
	June		June	May	
		2020	2021	2021	
	Total	0	0	0	
	Change		y-on-y	-%	
1			m-to-m	-%	

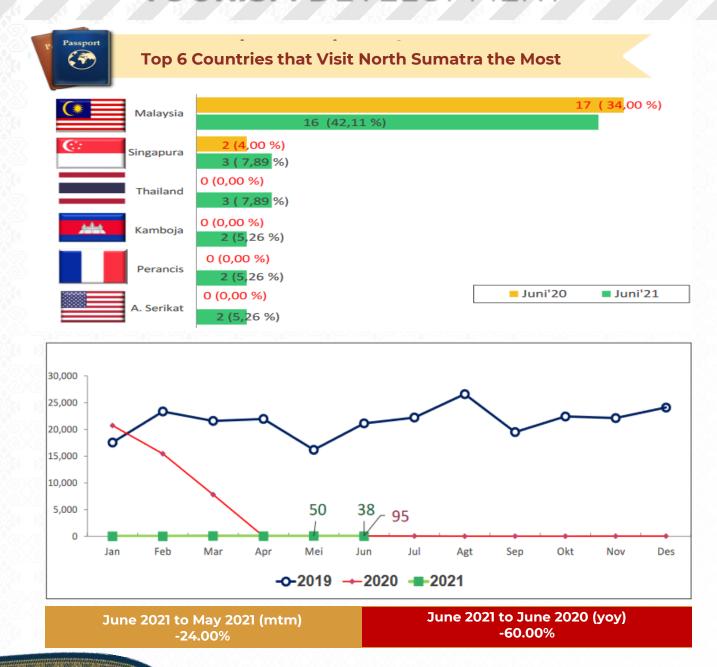


Silangit				
	June	June	May	
	2020	2021	2021	
Total	0	0	0	
Change		y-to-y	- %	
		m-to-m	- %	



Tanjungbalai Asahan					
	June 2020				
Total	0	0	0		
Chan	~~	y-on-y	- %		
Change		m-to-m	- %		

## **TOURISM** DEVELOPMENT





Indonesia is known by many local races and ethnic that reflected by our fashion style. North Sumatra could offer and fulfil your ethnical desire with Songket and Ulos, which identical with Batak Tribe

#### **WOVEN FABRIC**



#### **ULOS SIANIPAR**

There are various types of fabric pattern and also accessories which are made from Ulos fabric such as dresses, bags, shoes etc



sianiparulos@gmail.com



+62 812-6584-6702



galeryulos\_sianipar



#### **RAKI TENUN**

Various types of woven products such as raw fabric, clothes, and other accessories



iwanurwahidah@gmail.com



+62 813-7543-7933



iwah\_rakitenun



#### **IR & IR SONGKET DELI**

Translates traditional textile from Deli Malay Indonesia into modern style textile products. This such heritage is worth the world-wide sharing



ir.songket@gmail.com



+62 811-6517-766



songketdeli

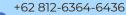


#### LANGGAM BATIK

The way to keep and pride our traditional wear which is Batik with typical of Bataknese batik motif



langgam.souvenir@gmail.com





langgamsouvenir

North Sumatra is very famous for its specialty coffee such as Lintong, Mandailing, and Sidikalang. These kind of coffee are among the best and most sought after coffee in the world.

#### COFFEE



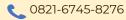
#### **MAGA COFFEE**

Arabica Mandailing Lake Toba Organic

green beans and roasted beans wild civet, wine coffee, etc.



maga.arabica.coffee@gmail.com





@magacoffee



#### **ALOYA COFFEE**

Mandheling, Lintong, Longberry, Gayo

green beans and roasted beans. cascara, coldbrew



aloya.coffee@gmail.com



0821-6745-8276



www.aloyacoffee.com



#### **ASTARI COFFEE**

Arabica Lintong, Arabika Sigordang, Arabika Mabulang, Robusta Sidikalang



aciptakarsa@gmail.com



0822-7977-9352



Astari Coffee

#### COFFEE



#### **DRIP COFFEE**

Arabica Lintong, Arabica Samosir, Arabica Sidikalang, Arabica Mandailing, Arabica Karo, Arabica Blue Batak

coldbrew coffee, wine coffee, and beauty products



welovecoffee@dripkoffie.com



0821-1758-8175



#### **SINERGI COFFEE**

Arabica Karo

green beans and roasted beans



sinergifajarharapan@gmail.com



0813-7558-8774



#### **CIMBANG COFFEE**

Arabica Coffee

green beans and roasted beans, and powder



imamsyukrisyah@gmail.com



082160550726



Kopi Cimbang Sinabung

#### **OTHER PRODUCT**

North Sumatra also has vary products that are produced from local small medium enterprise and those have been popular



**Gula Semut Aren** 

#### **Palm Sugar**

- Made from pure palm sugar
- Has a lot of nutrients
- Practical to use as a sweetener



**Gula Aren Alam Makmur** 

#### **Palm Sugar**

- Produced packaged brown and palm sugar
- Produced bandrek palm Sugar
- Produced Choco palm sugar



Nata De Coco Sapo Durin

#### Dessert

Nata De Coco



**Zack Krezz** 

#### **Snacks**

- Potato chips
- Banana crackers
- Cassava chips
- Tempe Chips
- Crispy mushroom



**Pop Corn Brontak** 

#### **Snacks**

Crunchy caramel popcorn wrapped in 5 unique flavors: Caramel Chocolate, Caramel Cheese, Caramel Tiramisu. Caramel Mango and Caramel Strawberry.



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gulasemutarenberkahbuluhawar



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gulaarenmedan



desridatokenta@gmail.com



08116502012



Sapodurin



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085296661433



Zack Krezz



rizkymiftahur15@gmail.com





popcornbrontak



#### **INVESTMENT INCENTIVE IN NORTH SUMATRA**



Import duty exemption for 2 years or directly submit a request for 4 years for companies that use local production machinery (minimum 30%). This facility applies for goods and services producing companies, including:

- 1 Tourism and Culture
- 2 Public transportation
- 3 Public health Service
- 4 Mining
- 5 Construction
- 6 Telecommunication
- 7 Ports

Requirements

Importing machineries, goods and raw materials

- 1 Not yet produced by local companies.
- 2 If local machineries are available but unable to meet required machineries requirements.
- 3 If local machineries are available but unable to meet required machineries numbers.

#### 30% of investment value

Government of Republic of Indonesia has issued a new regulation related to Tax Allowance policy, namely **Government Regulation No. 78 Year 2019** on 12 November 2019.

183 business fields meet the requirements to receive tax allowance, expanded from 145 segments on previous regulation.

With certain requirements including investment value or export orientation, labor absorption, Domestic Component Level (TKDN), and project location (especially outside Java island).

Deduction of companies' net income which amounts to 30% of total investment that will be done over a 6-year period (equivalent to 5% deduction per annum).



#### **III. Tax Holiday Policy**



Ministry of Finance of Republic of Indonesia has issued a new regulation related to Tax Holiday policy: Minister of Finance Regulation No. 150/PMK.010/2018 on 27 November 2018.

"Deduction of Corporate Income Tax is to be granted within 5-20 years period"

There are **18** pioneer industries who are eligible for this facility:

- 1 Base metal upstream industry (steel or non-steel) with or without its integrated derivative
- 2 Oil and natural gas refinery industry with or without its integrated derivative
- Coal, natural gas, or crude oil based petrochemical industry with or without its integrated derivative
- 4 Organic-based chemical industry obtained from Agriculture, plantation, or forestry with or without its integrated derivative
- 5 Inorganic-based chemical industry with or without its integrated derivative
- 6 Pharmaceutical main raw materials industry with or without its integrated derivative
- 7 Irradiation, electromedical, or electrotherapy equipment manufacturing industry
- 8 Electronics or telematics main components manufacturing industry such as semiconductor wafer, backlight for Liquid Crystal Display (LCD), electrical driver, or display
- 9 Machineries and machineries components manufacturing industry
- Robotics components manufacturing industry to support machinery manufacturing industry
- Power plants main components machinery manufacturing industry
- 12 Vehicles and vehicles main components manufacturing industry
- 13 Ships main components manufacturing industry
- 14 Trains main components manufacturing industry
- Aeroplane main components manufacturing and aerospace supporting activities industry
- Agriculture, plantation, or forestry based pulp production industry with or without its derivative
- 17 Economic Infrastructure
- Digital economy including data processing, hosting, and other related activities

Source: BKPM.



# HOW TO INVEST IN NORTH SUMATRA?

Business and investment potential will not be optimal without strong commitment from both central and regional governments. Our effort to keep improving the facilities for investors has been realized on national level by having Online Single Submission (OSS) system, a business licensing issued by OSS Institution for and on behalf of the minster, institution leader, governor, or regent/mayor to business practitioners through integrated electronic system.

On regional level, North Sumatra owns an application to simplify application-based licensing namely "SIAP LAYANI". This application will ease the investors in proposing business license on regional level, without face-to-face registration and documents submission. The efficiency of licensing services that has becoming more convenient is our commitment to increase the realization of regional investment.







## **CONTACT US**



#### **Investor Relation Juwitasari Nur Rachmawati**

Bank Indonesia of North Sumatra Representative Office



juwitasari\_nur@bi.go.id



+62856-5507-3897



#### **Investment Promotion Affairs** Renata B.

Regional One-stop Investment and Licensing Board



renatabutarbutar@gmail.com +62813-6111-6407





#### **Economic, Maritime, and Resources Affairs Rahmad Ziady**

Regional Development and Planning Board



rahmadziady@gmail.com +62823-6411-6083





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